



Version 1.0  
November 2014  
Max Bassett



# Pembridge Neighbourhood Development Plan General Questionnaire Report



## Introduction

Pembridge Parish Council and its Neighbourhood Plan Steering Group are developing a Neighbourhood Plan for Pembridge Parish. As part of this process Residents' views are needed and have been collected by a resident survey. A number of open meetings were held in the parish to explain the NDP process and the importance of the questionnaire.

This report presents the basic results from the survey which was conducted during September 2014. The report has been independently produced by Data Orchard CIC, commissioned by the Pembridge Parish Council, and based directly on the residents' responses to the distributed questionnaires.

## Version history

Issue 1.0 – Report to the Pembridge Neighbourhood Plan Steering Group

## Presentation of results

This report presents the results of the survey mainly in the form of tables and charts. For the most part the base for each question is the total number of respondents who answered that question. However, if 10% or more of the total survey respondents didn't answer a particular question that is applicable to everyone, the base for that question is considered as the 'total survey respondents'. For those questions where a substantial proportion have not answered, it is considered that using the total survey respondents as the base and showing how many did not answer gives a more appropriate representation of respondents' opinions. In this report, an \* indicates the situations where this has been used.

The tables show the number and percentage of respondents who selected each option. When percentages are presented, they are rounded to the nearest whole number. This may give rise to occasions where the total number of respondents sums to just under or over 100%. Note that if respondents could select more than one answer to a particular question, the percentages may add up to more than 100%.

## Survey methodology

During late August/early September, questionnaires were hand delivered to all households in the Parish, with enough questionnaires given out to each household for all residents aged 18 or over to fill one in. Under 18 year olds were given space to input but not invited to fill in the questionnaire. Residents had up to three weeks to fill it in before they returned it, either by handing it back to the volunteer, left for volunteer to collect in a suitable location or dropped at a central location: The Olde Steppes. All of the questionnaires were collected by one of these methods by the time the survey closed four weeks after the delivery of the questionnaires started.

A copy of the survey can be found in Appendix 1

## Results

### Response to the survey

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According to the 2011 Census, the total number of people aged 18 and over, usually resident in the group parish on 27th March 2011 was 850<sup>1</sup>. Based on this census figure, responses have been received from 35% of residents aged 18 years and over.

Residents who responded to the questionnaire	Census 2011 Resident population	
	Number	% of population responding
Total respondents	301	35%

Note: 6 respondents didn't give their age band.

<sup>1</sup> Table KS102EW - Age structure. ONS Crown Copyright Reserved [from Nomis on 19<sup>th</sup> November 2014]

## The survey was divided into the following main sections

Housing and development

Enterprise, the local economy and business

Features, facilities and amenities

Tourism

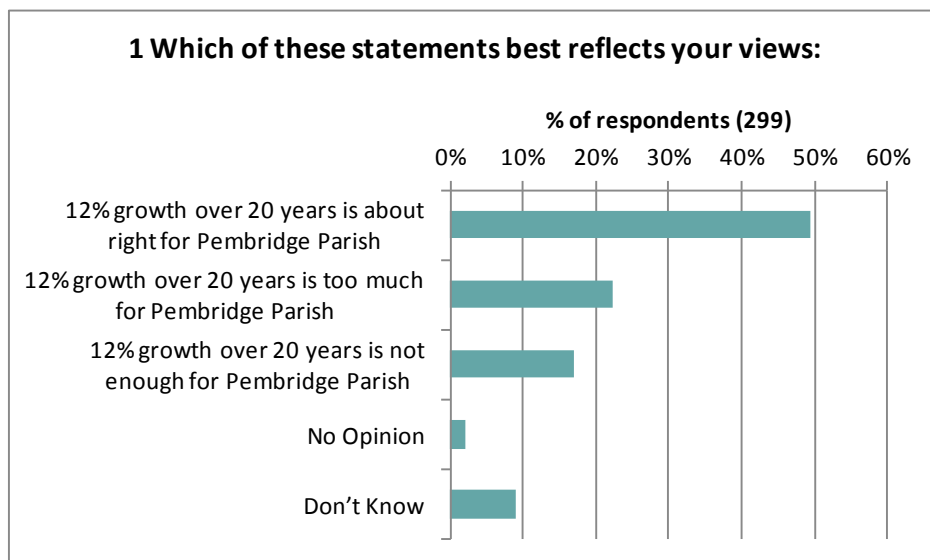
About you

Any additional comments, suggestions and contributions from those under 18 years

## Housing and development

### 1. Which of these statements best reflects your views:

	No.	%
12% growth over 20 years is about right for Pembridge Parish	148	50%
12% growth over 20 years is too much for Pembridge Parish	67	22%
12% growth over 20 years is not enough for Pembridge Parish	51	17%
No Opinion	6	2%
Don't Know	27	9%
<b>Total respondents</b>	<b>299</b>	
Not answered	2	



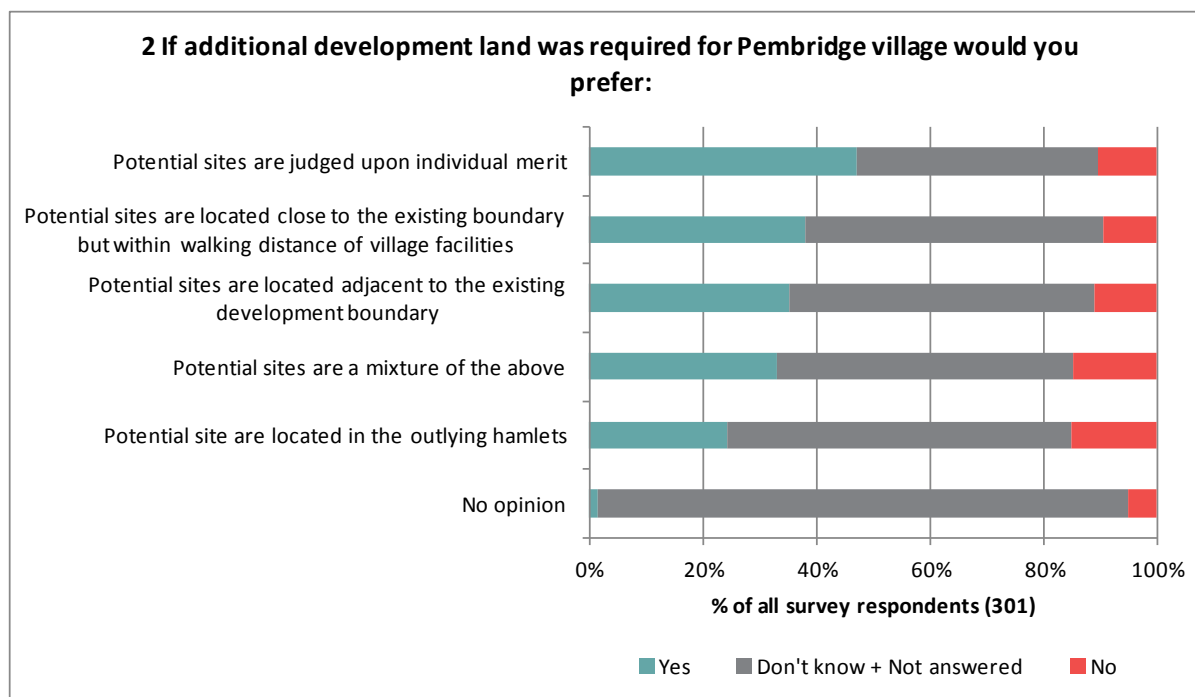
### 2. If additional development land was required for Pembridge village would you prefer:

	Yes	No	Don't know	Not answered	Total respondents	Base*
Potential sites are located adjacent to the existing development boundary	106	33	14	148	153	301
Potential sites are located close to the existing boundary but within walking distance of village facilities (with identified pedestrian/cycle routes to facilities)	114	29	9	149	152	301
Potential site are located in the outlying hamlets	73	46	9	173	128	301
Potential sites are a mixture of the above	99	45	8	149	152	301
Potential sites are judged upon individual merit	142	31	9	119	182	301
No opinion	4	15	11	271	30	301

\* Note: Base is total number who answered the questionnaire (301)

	Yes	No	Don't know	Not answered
Potential sites are located adjacent to the existing development boundary	35%	11%	5%	49%
Potential sites are located close to the existing boundary but within walking distance of village facilities (with identified pedestrian/cycle routes to facilities)	38%	10%	3%	50%
Potential sites are located in the outlying hamlets	24%	15%	3%	57%
Potential sites are a mixture of the above	33%	15%	3%	50%
Potential sites are judged upon individual merit	47%	10%	3%	40%
No opinion	1%	5%	4%	90%

There were 12 other comments made. For a full list of comments please see Appendix 2.



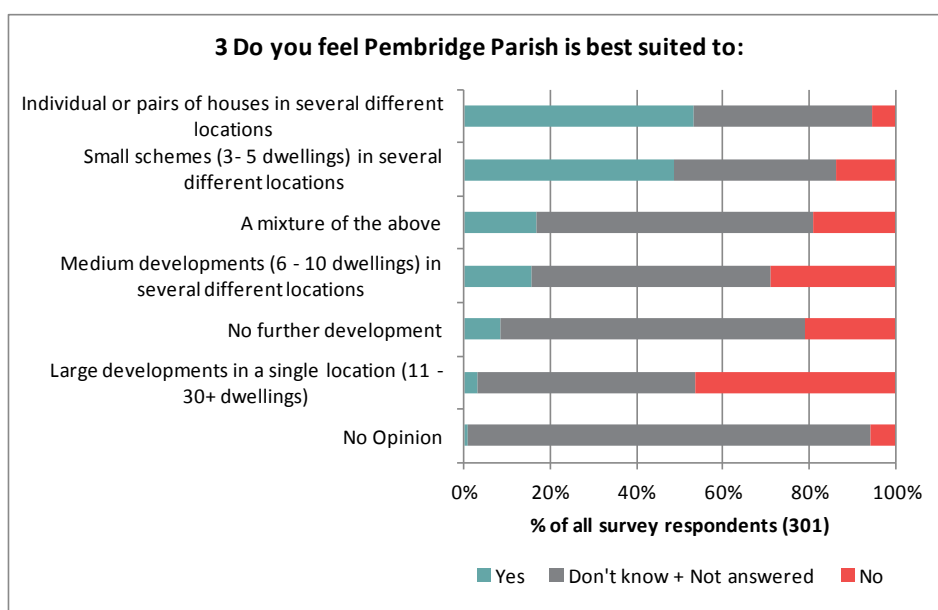
### 3. Do you feel Pembridge Parish is best suited to:

	Yes	No	Don't know	Not answered	Total respondents	Base*
Large developments in a single location (11 - 30+ dwellings)	10	140	6	145	156	301
Medium developments (6 - 10 dwellings) in several different locations	47	87	11	156	145	301
Small schemes (3- 5 dwellings) in several different locations	146	42	5	108	193	301
Individual or pairs of houses in several different locations	160	17	3	121	180	301
A mixture of the above	51	57	7	186	115	301
No further development	26	63	11	201	100	301
No Opinion	3	18	10	270	31	301

\* Note: Base is total number who answered the questionnaire (301)

	Yes	No	Don't know	Not answered
Large developments in a single location (11 - 30+ dwellings)	3%	47%	2%	48%
Medium developments (6 - 10 dwellings) in several different locations	16%	29%	4%	52%
Small schemes (3- 5 dwellings) in several different locations	49%	14%	2%	36%
Individual or pairs of houses in several different locations	53%	6%	1%	40%
A mixture of the above	17%	19%	2%	62%
No further development	9%	21%	4%	67%
No Opinion	1%	6%	3%	90%

There were 12 other comments made. For a full list of comments please see Appendix 2.

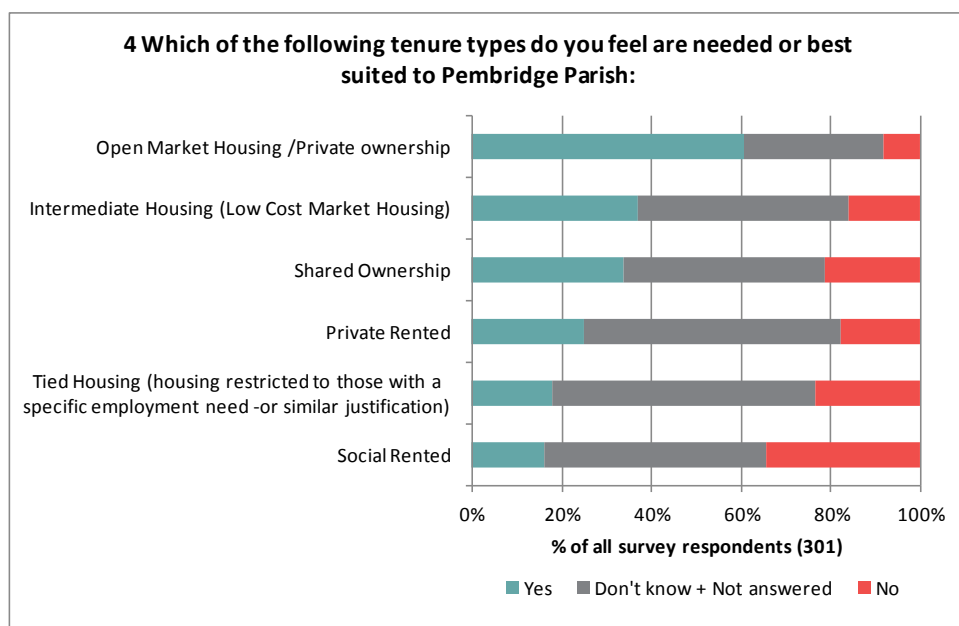


#### 4. Which of the following tenure types do you feel are needed or best suited to Pembridge Parish:

	Yes	No	Don't know	Not answered	Total respondents	Base*
Social Rented (homes managed by a Housing Association at subsidized/ discounted rates to eligible people registered with Home Point)	48	104	32	117	184	301
Private Rented	75	54	27	145	156	301
Shared Ownership (Administered by a Housing Association to eligible people, which is part subsidised rent and part private ownership – a percentage of ownership retained in perpetuity by the Housing Association)	102	64	28	107	194	301
Intermediate Housing (Low Cost Market Housing). (Homes made available for sale below market value to eligible households. The resale of the homes would be restricted by legal covenant to ensure resale values remain discounted in perpetuity and the occupants are eligible e.g. through local connection)	111	48	33	109	192	301
Open Market Housing /Private ownership	183	25	16	77	224	301
Tied Housing (housing restricted to those with a specific employment need –or similar justification - based on independent assessment and restricted in perpetuity/not able to be sold on open market)	54	71	41	135	166	301

\* Note: Base is total number who answered the questionnaire (301)

	Yes	No	Don't know	Not answered
Social Rented (homes managed by a Housing Association at subsidized/ discounted rates to eligible people registered with Home Point)	16%	35%	11%	39%
Private Rented	25%	18%	9%	48%
Shared Ownership (Administered by a Housing Association to eligible people, which is part subsidised rent and part private ownership – a percentage of ownership retained in perpetuity by the Housing Association)	34%	21%	9%	36%
Intermediate Housing (Low Cost Market Housing). (Homes made available for sale below market value to eligible households. The resale of the homes would be restricted by legal covenant to ensure resale values remain discounted in perpetuity and the occupants are eligible e.g. through local connection)	37%	16%	11%	36%
Open Market Housing /Private ownership	61%	8%	5%	26%
Tied Housing (housing restricted to those with a specific employment need -or similar justification - based on independent assessment and restricted in perpetuity/not able to be sold on open market)	18%	24%	14%	45%



There were 16 other comments made. For a full list of comments please see Appendix 2.

### 5. Which types of homes do you feel are needed or best suited to Pembridge Parish:

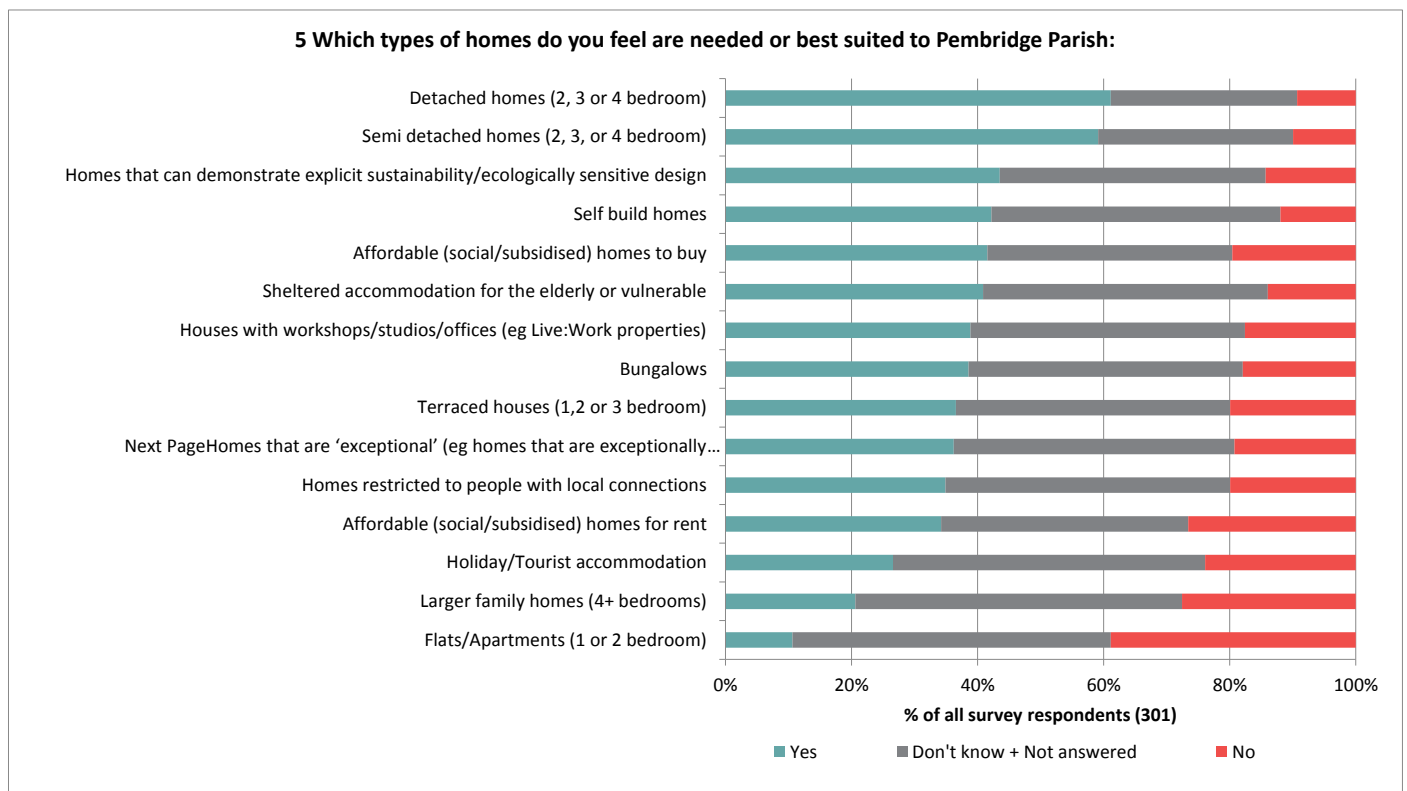
	Yes	No	Don't know	Not answered	Total respondents	Base*
Detached homes (2, 3 or 4 bedroom)	184	28	14	75	226	301
Semi-detached homes (2, 3, or 4 bedroom)	178	30	12	81	220	301
Terraced houses (1,2 or 3 bedroom)	110	60	15	116	185	301
Flats/Apartments (1 or 2 bedroom)	32	117	16	136	165	301
Larger family homes (4+ bedrooms)	62	83	26	130	171	301
Houses with workshops/studios/offices (e.g. Live: Work properties)	117	53	28	103	198	301
Bungalows	116	54	21	110	191	301
Homes that are 'exceptional' (e.g. homes that are exceptionally environmentally friendly, exemplary design or exceptionally innovative)	109	58	26	108	193	301
Homes that can demonstrate explicit sustainability/ecologically sensitive design	131	43	21	106	195	301
Self-build homes	127	36	21	117	184	301
Affordable (social/subsidised) homes for rent	103	80	17	101	200	301
Affordable (social/subsidised) homes to buy	125	59	14	103	198	301
Sheltered accommodation for the elderly or vulnerable	123	42	27	109	192	301
Holiday/Tourist accommodation	80	72	22	127	174	301
Homes restricted to people with local connections	105	60	27	109	192	301

\* Note: Base is total number who answered the questionnaire (301)



	Yes	No	Don't know	Not answered
Detached homes (2, 3 or 4 bedroom)	61%	9%	5%	25%
Semi-detached homes (2, 3, or 4 bedroom)	59%	10%	4%	27%
Terraced houses (1,2 or 3 bedroom)	37%	20%	5%	39%
Flats/Apartments (1 or 2 bedroom)	11%	39%	5%	45%
Larger family homes (4+ bedrooms)	21%	28%	9%	43%
Houses with workshops/studios/offices (e.g. Live: Work properties)	39%	18%	9%	34%
Bungalows	39%	18%	7%	37%
Homes that are 'exceptional' (e.g. homes that are exceptionally environmentally friendly, exemplary design or exceptionally innovative)	36%	19%	9%	36%
Homes that can demonstrate explicit sustainability/ecologically sensitive design	44%	14%	7%	35%
Self-build homes	42%	12%	7%	39%
Affordable (social/subsidised) homes for rent	34%	27%	6%	34%
Affordable (social/subsidised) homes to buy	42%	20%	5%	34%
Sheltered accommodation for the elderly or vulnerable	41%	14%	9%	36%
Holiday/Tourist accommodation	27%	24%	7%	42%
Homes restricted to people with local connections	35%	20%	9%	36%

There were 24 other comments made. For a full list of comments please see Appendix 2.



## 6. When considering new housing/development schemes which of these factors do you consider most important for Pembridge Parish

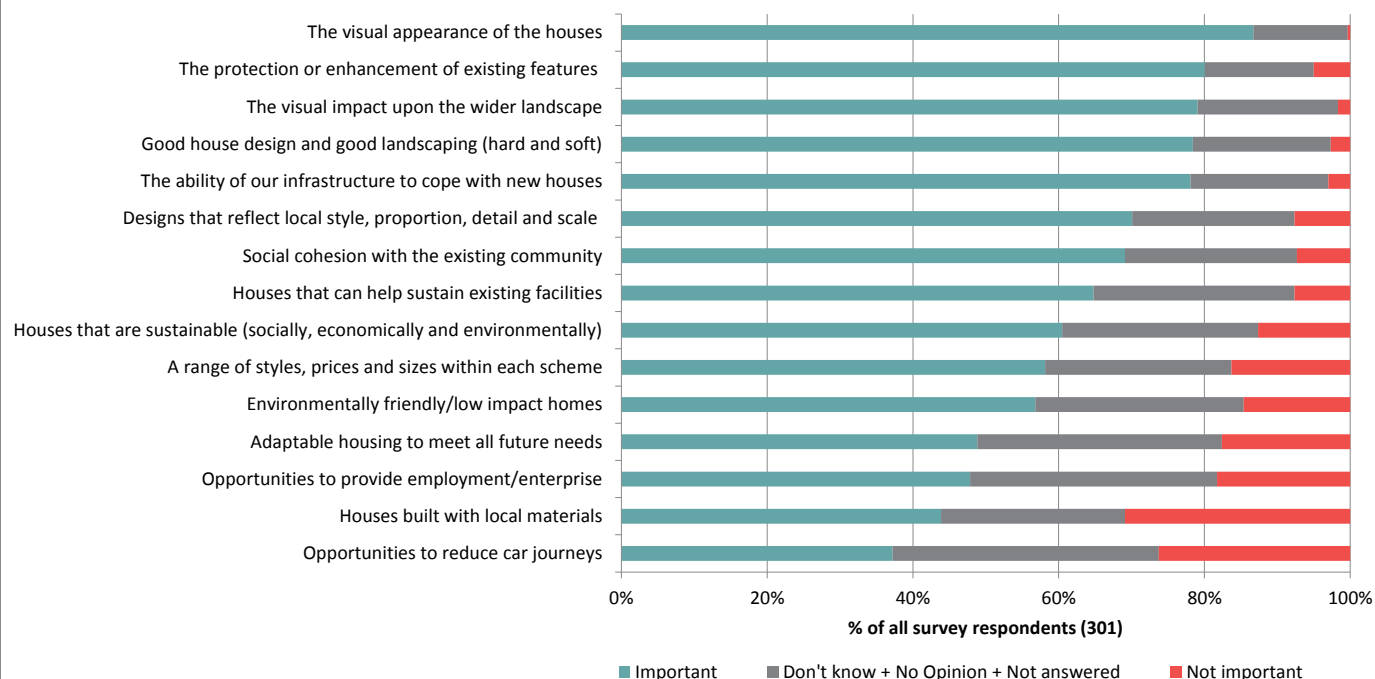
	Important	Not important	Don't know	No opinion	Not answered	Total respondents	Base*
The visual appearance of the houses	261	1	4	3	32	269	301
Social cohesion with the existing community	208	22	8	9	54	247	301
Opportunities to provide employment/enterprise	144	55	19	16	67	234	301
Opportunities to reduce car journeys	112	79	19	22	69	232	301
The visual impact upon the wider landscape	238	5	6	6	46	255	301
The protection or enhancement of existing features (such as existing trees, hedgerows, habitats, important structures, views, archaeology etc.)	241	15	6	3	36	265	301
Environmentally friendly/low impact homes	171	44	15	10	61	240	301
A range of styles, prices and sizes within each scheme	175	49	11	8	58	243	301
Good house design and good landscaping (hard and soft)	236	8	4	4	49	252	301
Houses that are sustainable (socially, economically and environmentally)	182	38	10	7	64	237	301
Adaptable housing to meet all future needs	147	53	16	16	69	232	301
Houses built with local materials	132	93	14	10	52	249	301
Designs that reflect local style, proportion, detail and scale (e.g. help reinforce and are sympathetic to our distinctive local character)	211	23	11	5	51	250	301
The ability of our infrastructure to cope with new houses	235	9	8	4	45	256	301
Houses that can help sustain existing facilities	195	23	9	9	65	236	301

\* Note: Base is total number who answered the questionnaire (301)

	Important	Not important	Don't know	No opinion	Not answered
The visual appearance of the houses	87%	0%	1%	1%	11%
Social cohesion with the existing community	69%	7%	3%	3%	18%
Opportunities to provide employment/enterprise	48%	18%	6%	5%	22%
Opportunities to reduce car journeys	37%	26%	6%	7%	23%
The visual impact upon the wider landscape	79%	2%	2%	2%	15%
The protection or enhancement of existing features (such as existing trees, hedgerows, habitats, important structures, views, archaeology etc.)	80%	5%	2%	1%	12%
Environmentally friendly/low impact homes	57%	15%	5%	3%	20%
A range of styles, prices and sizes within each scheme	58%	16%	4%	3%	19%
Good house design and good landscaping (hard and soft)	78%	3%	1%	1%	16%
Houses that are sustainable (socially, economically and environmentally)	60%	13%	3%	2%	21%
Adaptable housing to meet all future needs	49%	18%	5%	5%	23%
Houses built with local materials	44%	31%	5%	3%	17%
Designs that reflect local style, proportion, detail and scale (e.g. help reinforce and are sympathetic to our distinctive local character)	70%	8%	4%	2%	17%
The ability of our infrastructure to cope with new houses	78%	3%	3%	1%	15%
Houses that can help sustain existing facilities	65%	8%	3%	3%	22%



**6 When considering new housing/development schemes which of these factors do you consider most important for Pembridge Parish:**



There were 17 other comments made. For a full list of comments please see Appendix 2.

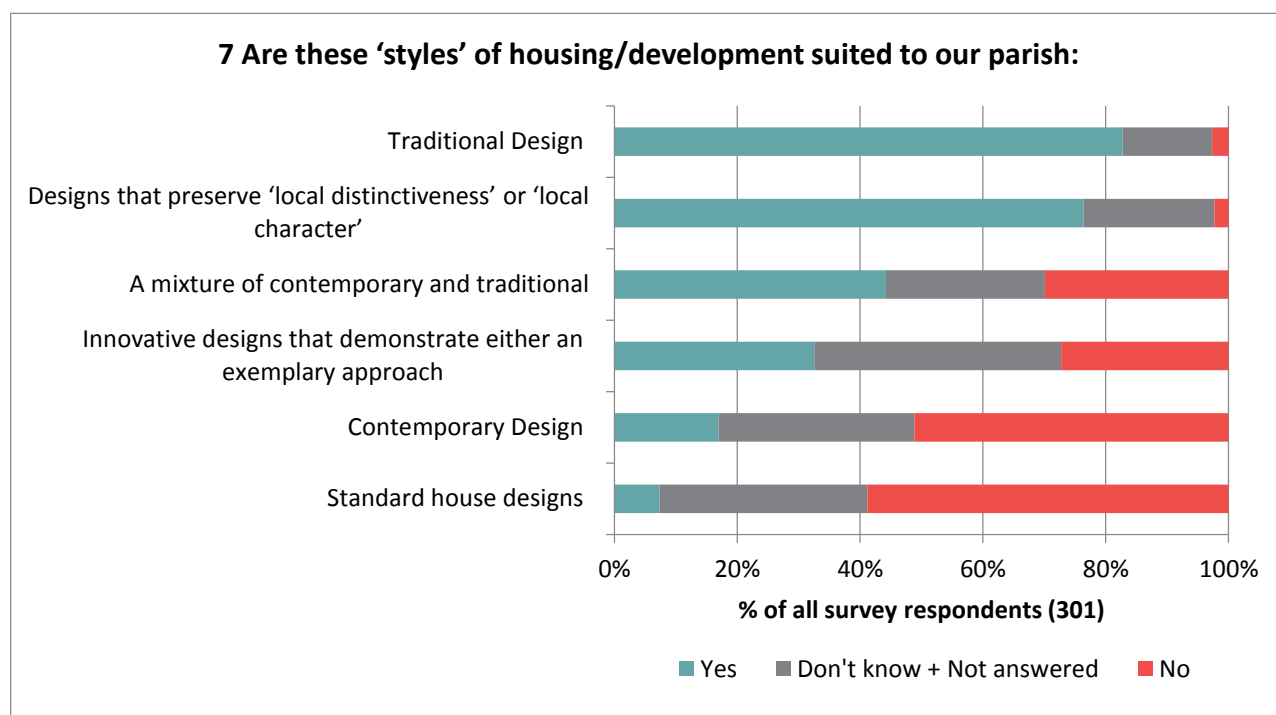
**7. Are these 'styles' of housing/development suited to our parish:**

	Yes	No	Don't know	Not answered	Total respondents	Base*
Traditional Design (i.e. design that incorporates elements of vernacular detail, proportion and scale and uses traditional local materials such as brick, render, clay tiles, oak)	249	8	6	38	263	301
Contemporary Design (i.e. designs which embrace a more striking and unique approach to scale, proportion, detail and may include modern materials such as zinc, glass, steel and concrete)	51	154	16	80	221	301
A mixture of contemporary and traditional (e.g. contemporary design which might use 'local' materials)	133	90	14	64	237	301
Standard house designs (e.g. 'executive' style homes which are not necessarily based upon local style or local materials)	22	177	17	85	216	301
Designs that preserve 'local distinctiveness' or 'local character'	230	7	8	56	245	301
Innovative designs that demonstrate either an exemplary approach (e.g. design, sustainability, carbon neutral) or could be assessed as nationally unique	98	82	38	83	218	301

\* Note: Base is total number who answered the questionnaire (301)

	Yes	No	Don't know	Not answered
Traditional Design (i.e. design that incorporates elements of vernacular detail, proportion and scale and uses traditional local materials such as brick, render, clay tiles, oak)	83%	3%	2%	13%
Contemporary Design (i.e. designs which embrace a more striking and unique approach to scale, proportion, detail and may include modern materials such as zinc, glass, steel and concrete)	17%	51%	5%	27%
A mixture of contemporary and traditional (e.g. contemporary design which might use 'local' materials)	44%	30%	5%	21%
Standard house designs (e.g. 'executive' style homes which are not necessarily based upon local style or local materials)	7%	59%	6%	28%
Designs that preserve 'local distinctiveness' or 'local character'	76%	2%	3%	19%
Innovative designs that demonstrate either an exemplary approach (e.g. design, sustainability, carbon neutral) or could be assessed as nationally unique	33%	27%	13%	28%

There were 16 other comments made. For a full list of comments please see Appendix 2.

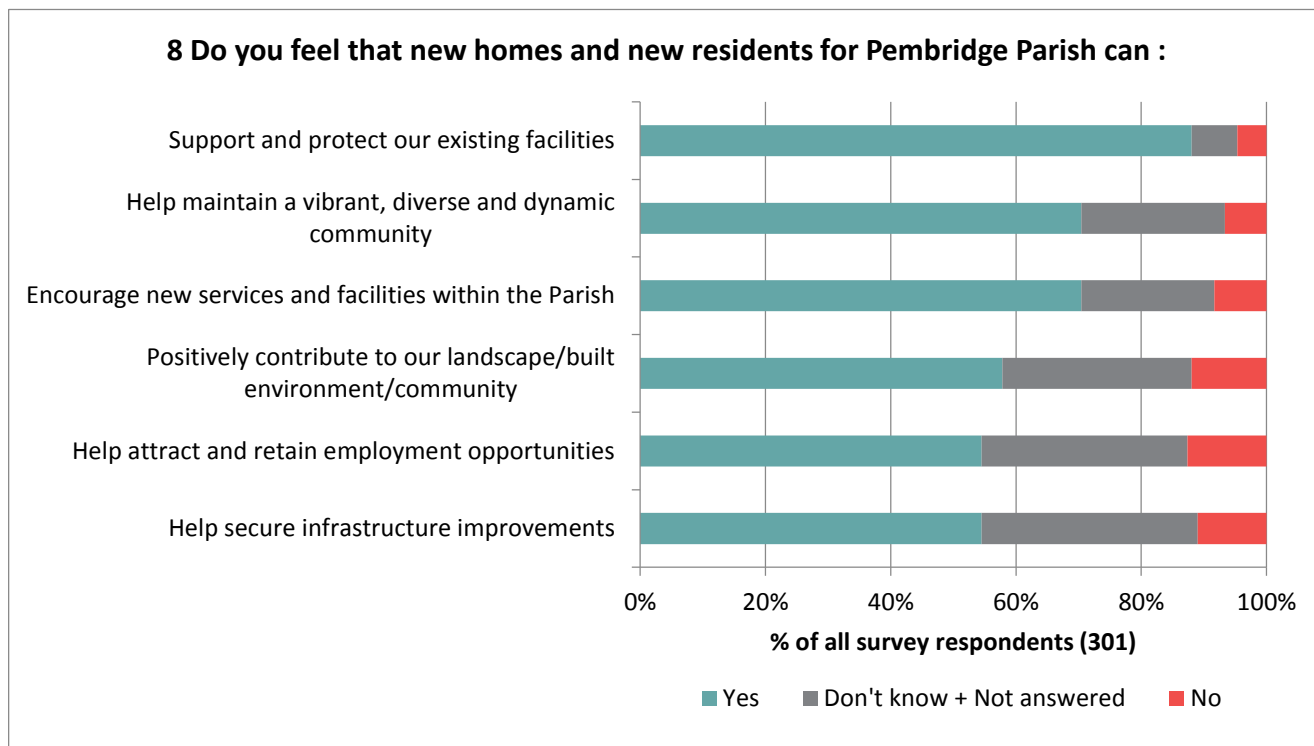


## 8. Do you feel that new homes and new residents for Pembridge Parish can :

	Yes	No	Don't know	Not answered	Total respondents	Base*
Support and protect our existing facilities (e.g. school, shop, pubs, village hall, church, bus service, doctors surgery etc.)	265	14	10	12	289	301
Encourage new services and facilities within the Parish	212	25	18	46	255	301
Help maintain a vibrant, diverse and dynamic community	212	20	21	48	253	301
Help secure infrastructure improvements (e.g. through financial Planning obligations, Council Tax, New Homes Bonus etc.)	164	33	41	63	238	301
Positively contribute to our landscape/built environment/community	174	36	32	59	242	301
Help attract and retain employment opportunities	164	38	39	60	241	301

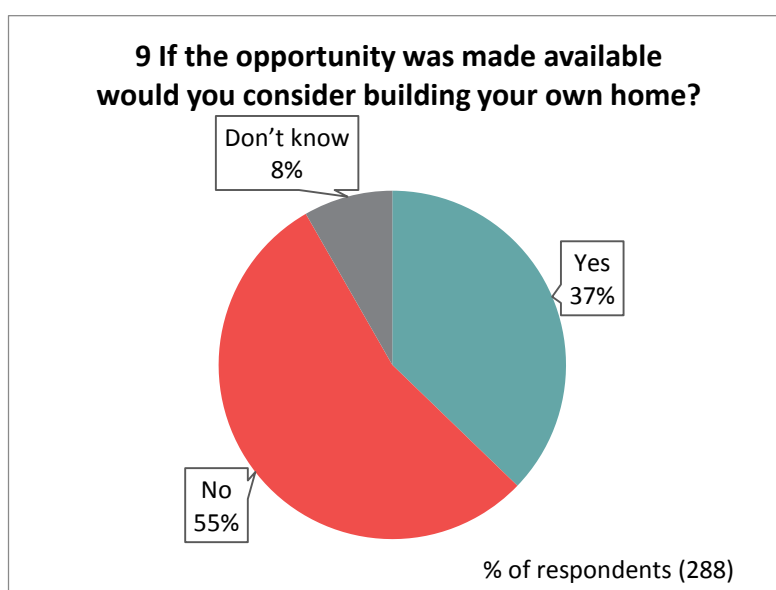
\* Note: Base is total number who answered the questionnaire (301)

	Yes	No	Don't know	Not answered
Support and protect our existing facilities (e.g. school, shop, pubs, village hall, church, bus service, doctors surgery etc.)	88%	5%	3%	4%
Encourage new services and facilities within the Parish	70%	8%	6%	15%
Help maintain a vibrant, diverse and dynamic community	70%	7%	7%	16%
Help secure infrastructure improvements (e.g. through financial Planning obligations, Council Tax, New Homes Bonus etc.)	54%	11%	14%	21%
Positively contribute to our landscape/built environment/community	58%	12%	11%	20%
Help attract and retain employment opportunities	54%	13%	13%	20%



**9. If the opportunity was made available (within Pembridge Parish) would you consider building your own home (either by 'self-build' or by commissioning builders)?**

	No.	%
Yes	107	37%
No	157	55%
Don't know	24	8%
<b>Total respondents</b>	<b>288</b>	
Not answered	13	

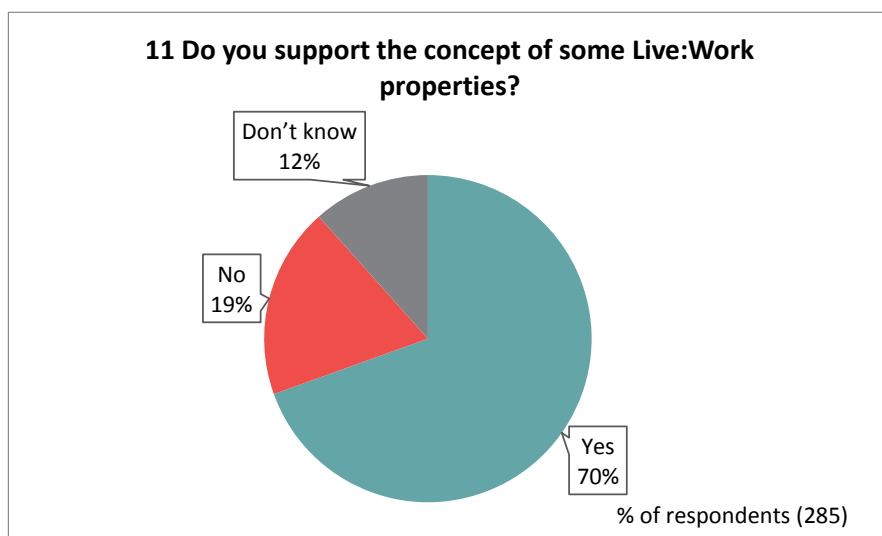


**10. If yes to the above question: What type of home would you like to build?**

There were 101 comments made. For a full list of comments please see Appendix 2.

**11. Do you support the concept of some Live: Work properties for Pembridge parish whereby residential space is combined with designated work space such as small workshops, studios, office space (to encourage home working).**

	No.	%
Yes	198	70%
No	54	19%
Don't know	33	12%
<b>Total respondents</b>	<b>285</b>	
Not answered	16	

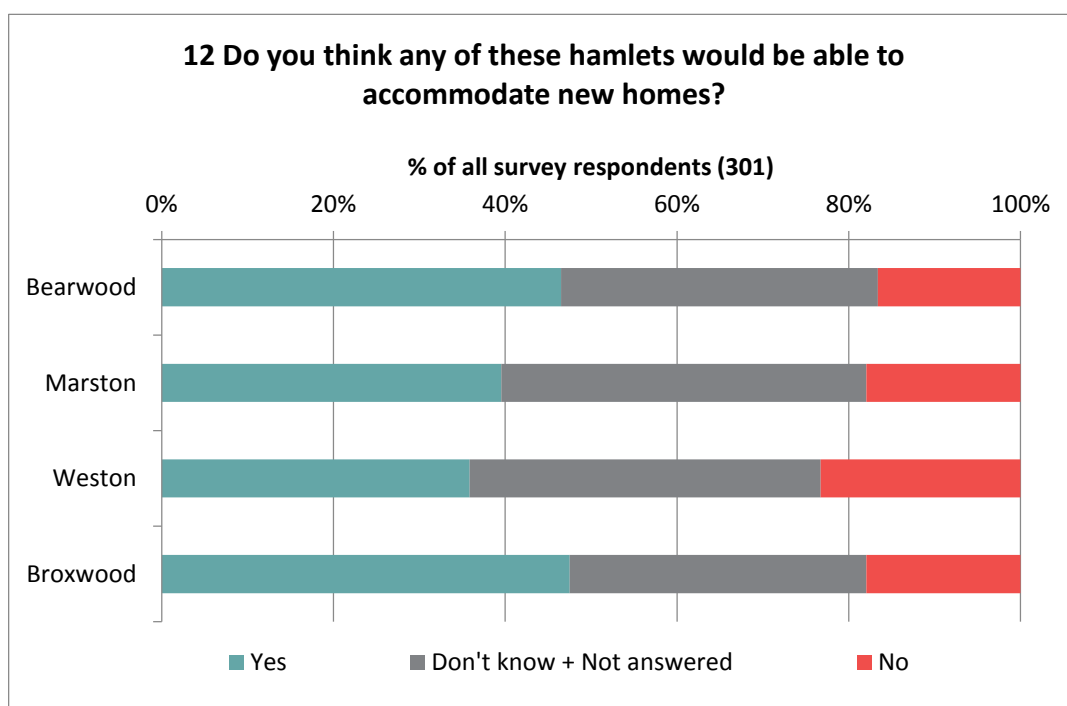


**12. Do you think any of these hamlets would be able to accommodate new homes?**

	Yes	No	Don't know	Not answered	Total respondents	Base*
Bearwood	140	50	85	26	275	301
Marston	119	54	101	27	274	301
Weston	108	70	96	27	274	301
Broxwood	143	54	80	24	277	301

\* Note: Base is total number who answered the questionnaire (301)

	Yes	No	Don't know	Not answered
Bearwood	47%	17%	28%	9%
Marston	40%	18%	34%	9%
Weston	36%	23%	32%	9%
Broxwood	48%	18%	27%	8%



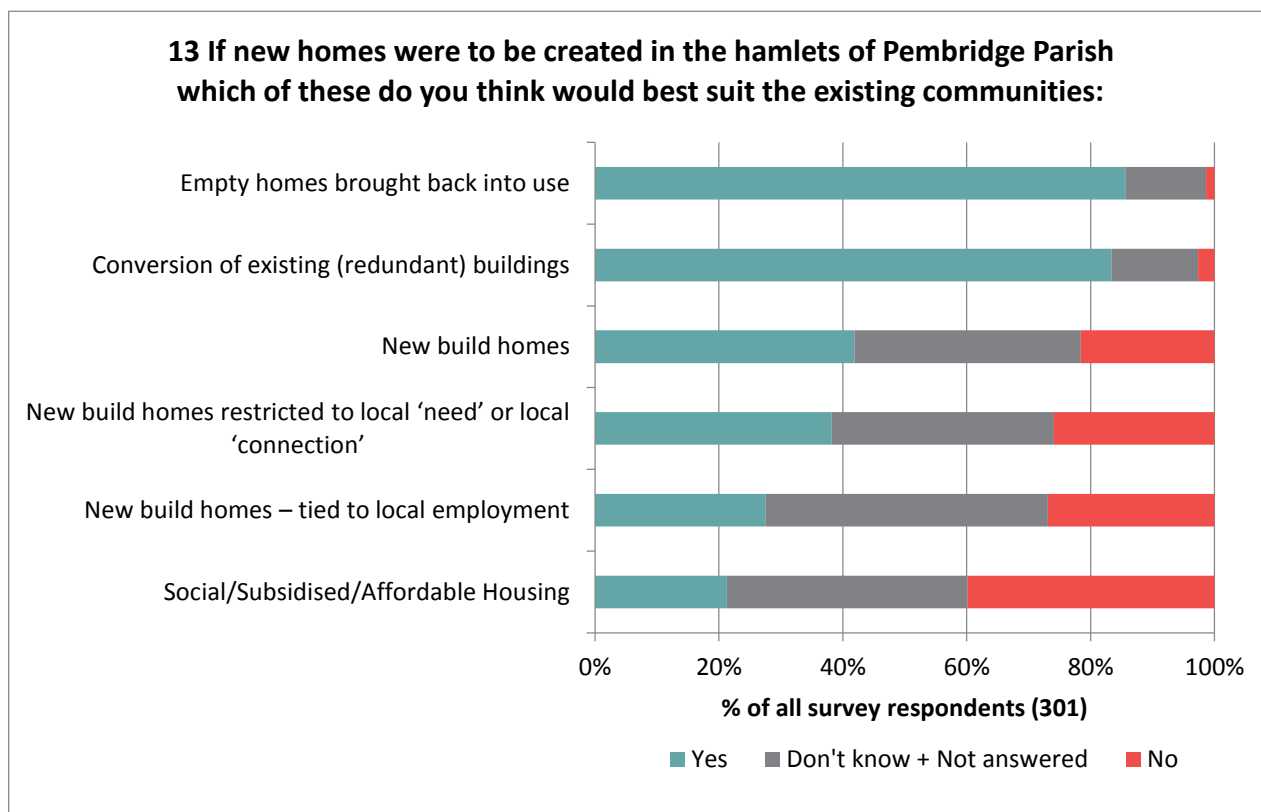
There were 23 other comments made. For a full list of comments please see Appendix 2.

**13. If new homes were to be created in the hamlets of Pembridge Parish (above) which of these do you think would best suit the existing communities:**

	Yes	No	Don't know	Not answered	Total respondents	Base*
Conversion of existing (redundant) buildings	251	8	6	36	265	301
Empty homes brought back into use	258	4	6	33	268	301
New build homes	126	65	33	77	224	301
New build homes – tied to local employment	83	81	48	89	212	301
New build homes restricted to local 'need' or local 'connection'	115	78	38	70	231	301
Social/Subsidised/Affordable Housing	64	120	31	86	215	301

\* Note: Base is total number who answered the questionnaire (301)

	Yes	No	Don't know	Not answered
Conversion of existing (redundant) buildings	83%	3%	2%	12%
Empty homes brought back into use	86%	1%	2%	11%
New build homes	42%	22%	11%	26%
New build homes – tied to local employment	28%	27%	16%	30%
New build homes restricted to local 'need' or local 'connection'	38%	26%	13%	23%
Social/Subsidised/Affordable Housing	21%	40%	10%	29%



There were 12 other comments made. For a full list of comments please see Appendix 2.

**Please leave any general comments regarding new housing in Pembridge Parish/Village here:**

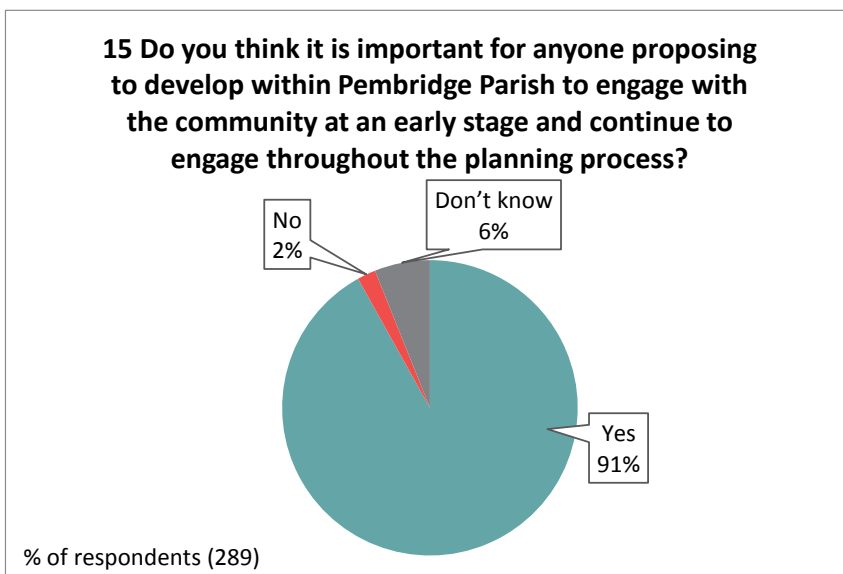
There were 56 comments made. For a full list of comments please see Appendix 2.

**14. Are there specific locations around Pembridge that you feel are important to safeguard and protect against development of any kind? Please state location and give a reason for protection**

There were 111 comments made. For a full list of comments please see Appendix 2.

**15. Do you think it is important for anyone (ie an individual, a landowner, stakeholder or developer) proposing to develop within Pembridge Parish to engage with the community at an early stage and continue to engage throughout the planning process?**

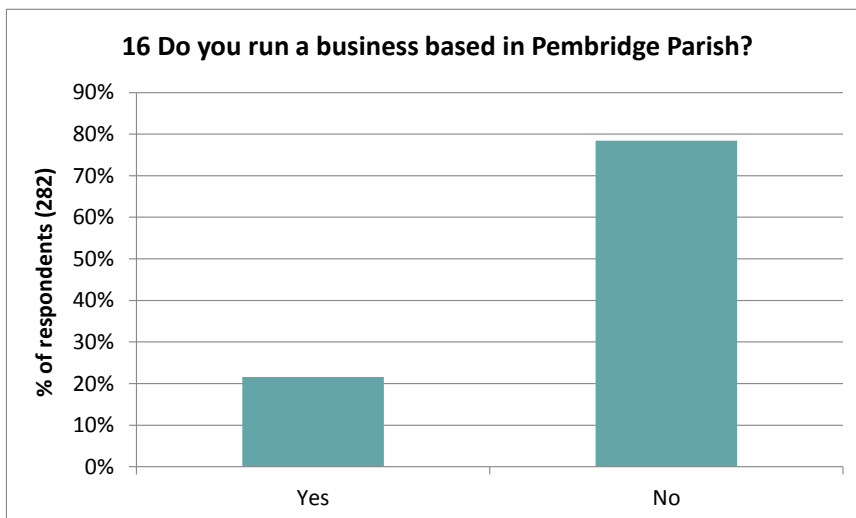
	No.	%
Yes	264	91%
No	7	2%
Don't know	18	6%
<b>Total respondents</b>	<b>289</b>	
Not answered	12	



## Enterprise, the local economy and business

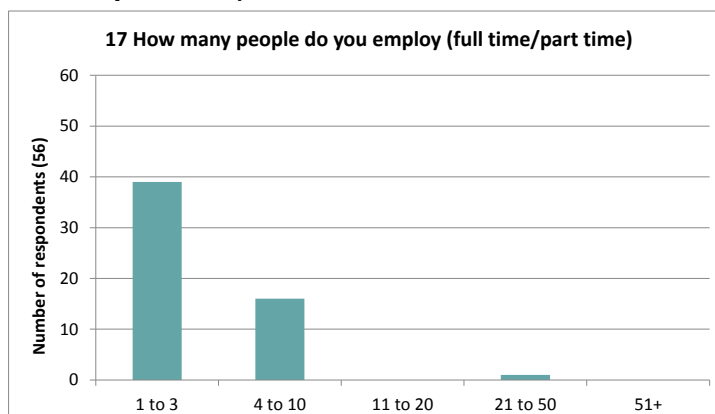
**16. Do you run a business based in Pembridge Parish?**

	No.	%
Yes	61	22%
No	221	78%
<b>Total respondents</b>	<b>282</b>	
Not answered	19	



**17. How many people do you employ (full time/part time)?**

	No.
1 to 3	39
4 to 10	16
11 to 20	0
21 to 50	1
51+	0
<b>Total respondents</b>	<b>56</b>
Not answered	245

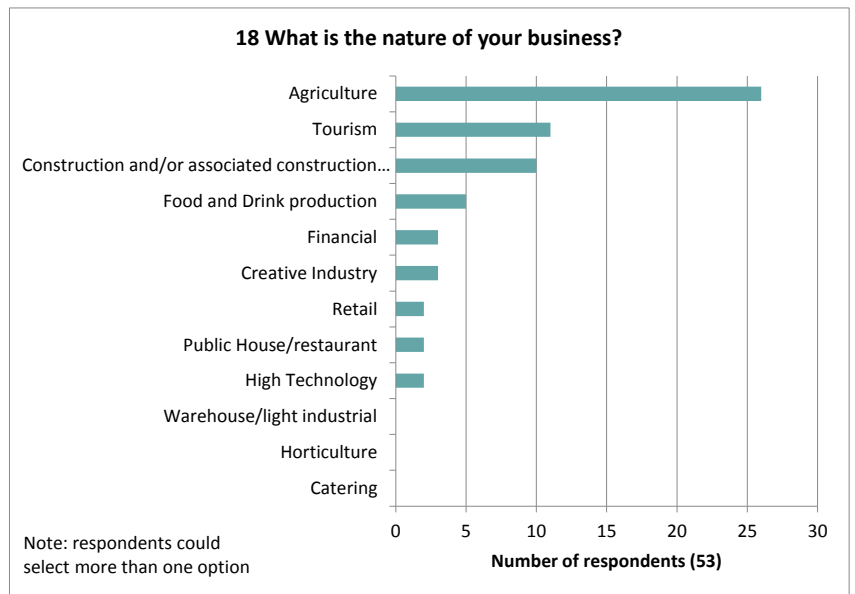




## 18. What is the nature of your business:

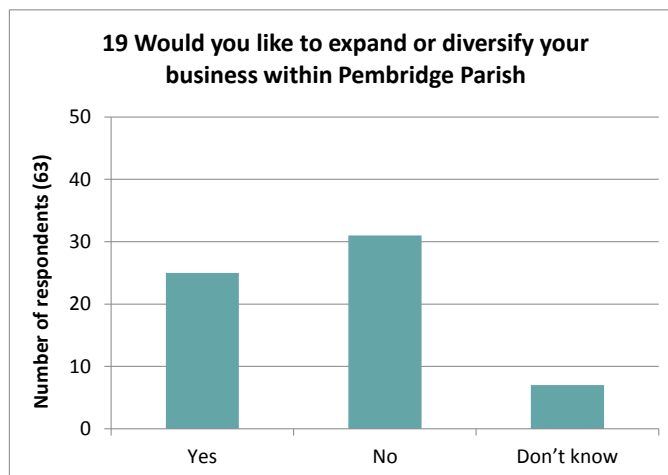
	No.
Catering	0
Horticulture	0
Warehouse/light industrial	0
High Technology	2
Public House/restaurant	2
Retail	2
Creative Industry	3
Financial	3
Food and Drink production	5
Construction and/or associated construction services	10
Tourism	11
Agriculture	26
<b>Total respondents</b>	<b>53</b>
Not answered	248

There were 12 other comments made. For a full list of comments please see Appendix 2.



## 19. Would you like to expand or diversify your business within Pembridge Parish?

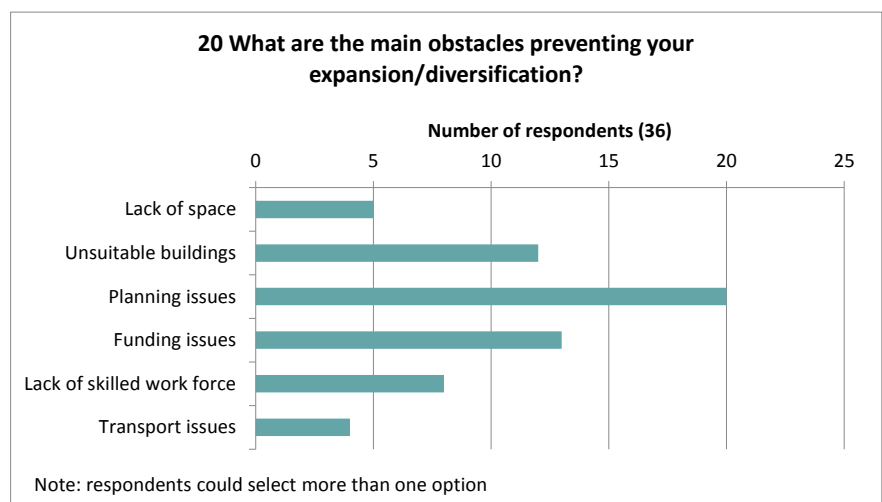
	No.
Yes	25
No	31
Don't know	7
<b>Total respondents</b>	<b>63</b>
Not answered	238



## 20. What are the main obstacles preventing your expansion/diversification?

	No.
Lack of space	5
Unsuitable buildings	12
Planning issues	20
Funding issues	13
Lack of skilled work force	8
Transport issues	4
<b>Total respondents</b>	<b>36</b>
Not answered	265

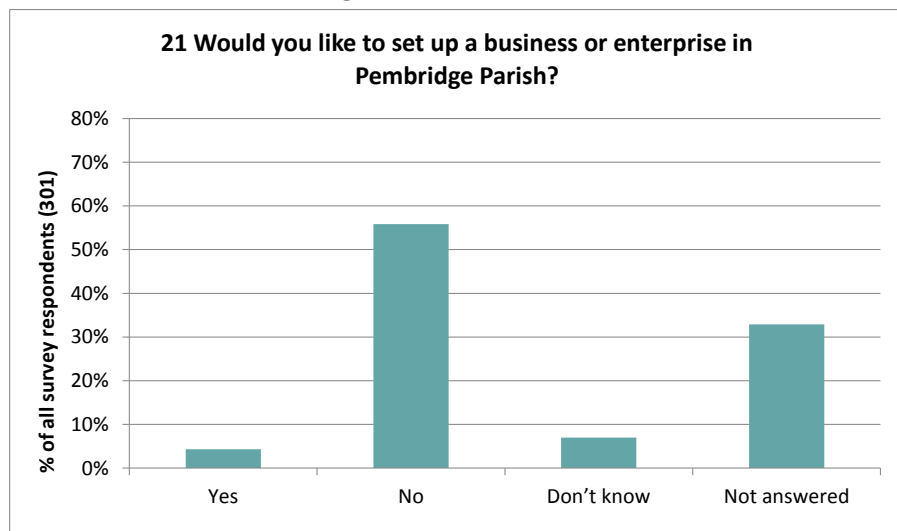
There were 16 other comments made. For a full list of comments please see Appendix 2.



## 21 Would you like to set up a business or enterprise in Pembridge Parish?

	No.	%
Yes	13	4%
No	168	56%
Don't know	21	7%
Total respondents	202	67%
Not answered	99	33%
<b>Base*</b>	<b>301</b>	

\* Note: Base is total number who answered the questionnaire (301)

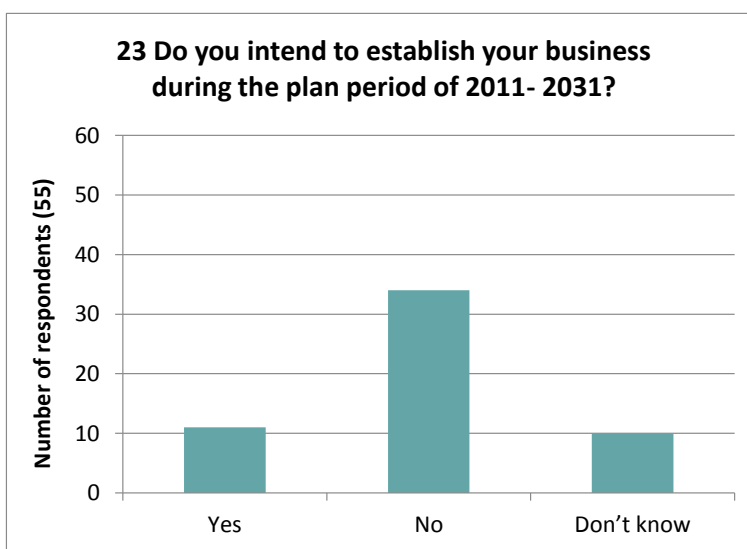


## 22. What type of business would you like to establish in Pembridge Parish?

There were 11 comments made. For a full list of comments please see Appendix 2.

## 23. Do you intend to establish your business during the plan period of 2011- 2031?

	No.
Yes	11
No	34
Don't know	10
<b>Total respondents</b>	<b>55</b>
Not answered	246



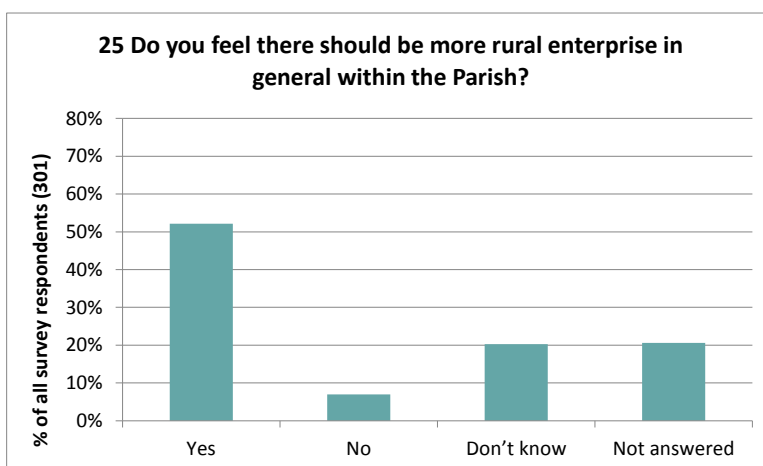
## 24. What are the main obstacles preventing you from establishing your business in Pembridge Parish?

There were 16 comments made. For a full list of comments please see Appendix 2.

## 25. Do you feel there should be more rural enterprise in general within the Parish?

	No.	%
Yes	157	52%
No	21	7%
Don't know	61	20%
Total respondents	239	79%
Not answered	62	21%
<b>Base*</b>	<b>301</b>	

\* Note: Base is total number who answered the questionnaire (301)



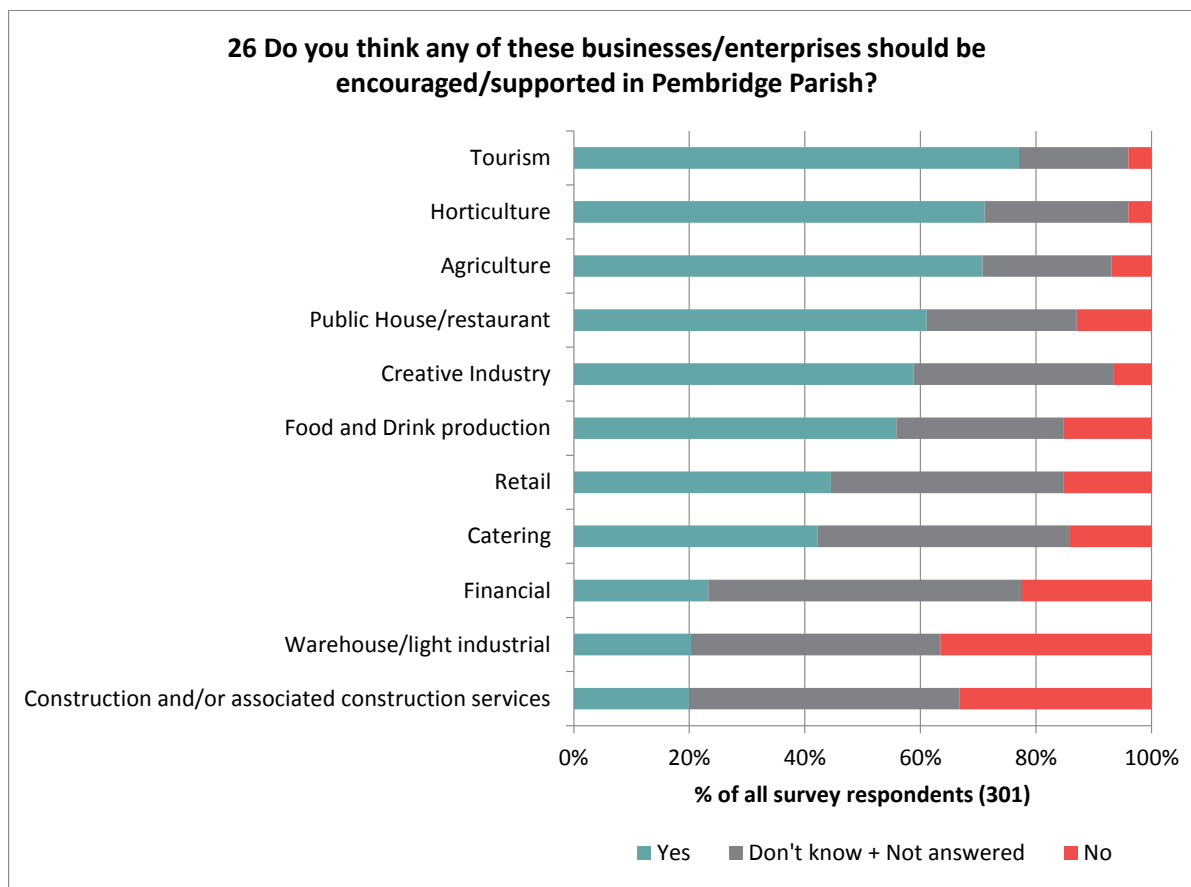
**26. Do you think any of these businesses/enterprises should be encouraged/supported in Pembridge Parish?**

	Yes	No	Don't know	Not answered	Total respondents	Base*
Agriculture	213	21	16	51	250	301
Horticulture	214	12	19	56	245	301
Warehouse/light industrial	61	110	31	99	202	301
Public House/restaurant	184	39	11	67	234	301
Creative Industry	177	20	36	68	233	301
Tourism	232	12	13	44	257	301
Food and Drink production	168	46	28	59	242	301
Construction and/or associated construction services	60	100	42	99	202	301
Catering	127	43	39	92	209	301
Retail	134	46	33	88	213	301
Financial	70	68	60	103	198	301

\* Note: Base is total number who answered the questionnaire (301)

	Yes	No	Don't know	Not answered
Agriculture	71%	7%	5%	17%
Horticulture	71%	4%	6%	19%
Warehouse/light industrial	20%	37%	10%	33%
Public House/restaurant	61%	13%	4%	22%
Creative Industry	59%	7%	12%	23%
Tourism	77%	4%	4%	15%
Food and Drink production	56%	15%	9%	20%
Construction and/or associated construction services	20%	33%	14%	33%
Catering	42%	14%	13%	31%
Retail	45%	15%	11%	29%
Financial	23%	23%	20%	34%

There were 19 other comments made. For a full list of comments please see Appendix 2.

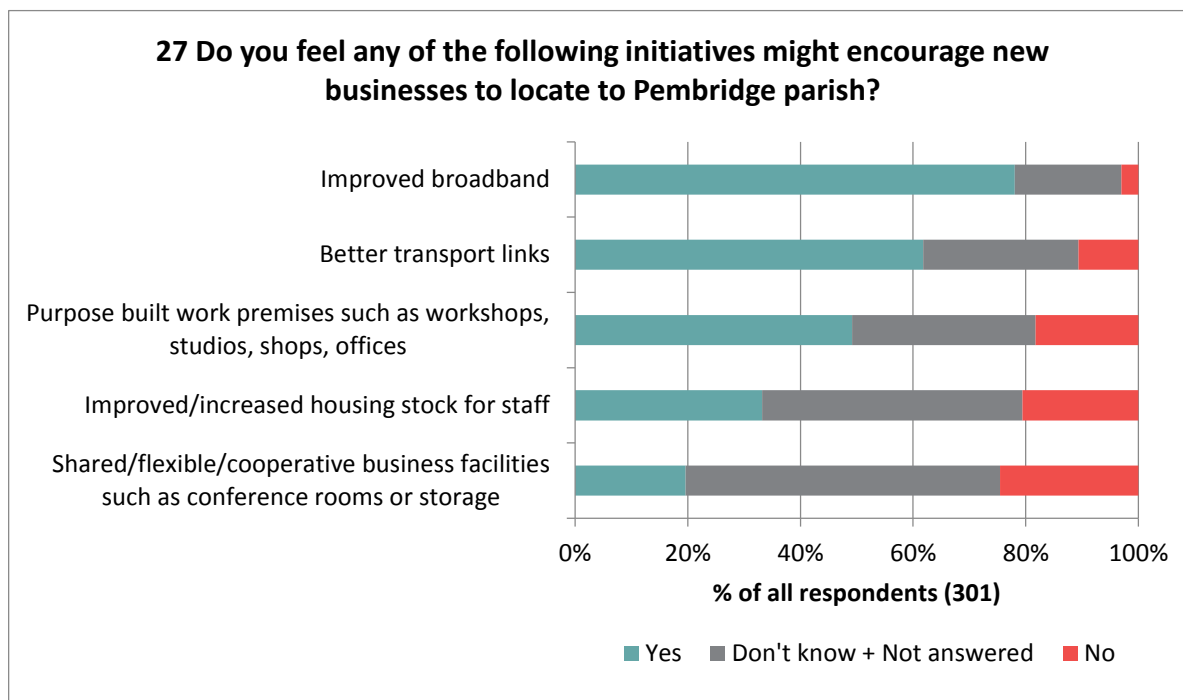


**27. Do you feel any of the following initiatives might encourage new businesses to locate to Pembridge parish?**

	Yes	No	Don't know	Not answered	Total respondents	Base*
Purpose built work premises such as workshops, studios, shops, offices	148	55	42	56	245	301
Improved/increased housing stock for staff	100	62	53	86	215	301
Improved broadband	235	9	16	41	260	301
Better transport links	186	32	35	48	253	301
Shared/flexible/cooperative business facilities such as conference rooms or storage	59	74	69	99	202	301

\* Note: Base is total number who answered the questionnaire (301)

	Yes	No	Don't know	Not answered
Purpose built work premises such as workshops, studios, shops, offices	49%	18%	14%	19%
Improved/increased housing stock for staff	33%	21%	18%	29%
Improved broadband	78%	3%	5%	14%
Better transport links	62%	11%	12%	16%
Shared/flexible/cooperative business facilities such as conference rooms or storage	20%	25%	23%	33%



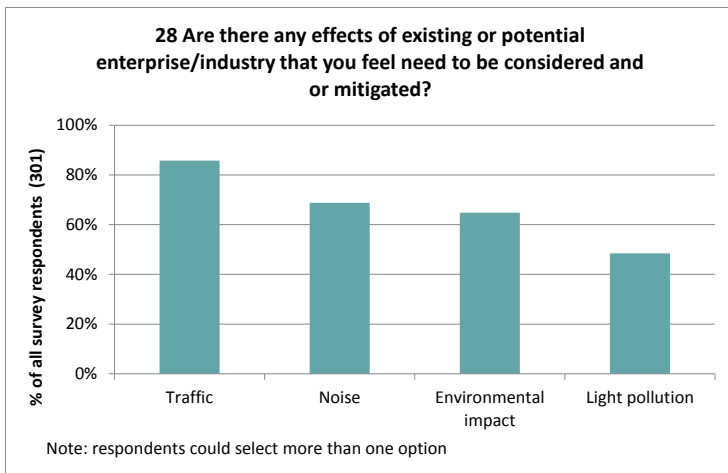
There were 20 other comments made. For a full list of comments please see Appendix 2.

**28. Are there any effects of existing or potential enterprise/industry that you feel need to be considered and or mitigated?**

	No.	%
Traffic	258	86%
Noise	207	69%
Environmental impact	195	65%
Light pollution	146	49%
Total respondents	267	89%
Not answered	34	11%
<b>Base*</b>	<b>301</b>	

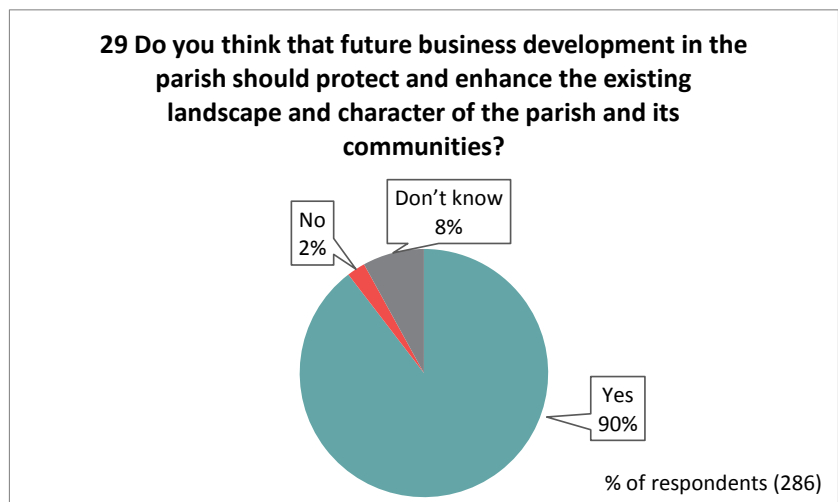
There were 23 other comments made. For a full list of comments please see Appendix 2.

\* Note: Base is total number who answered the questionnaire (301)



**29. Do you think that future business development in the parish should protect and enhance the existing landscape and character of the parish and its communities?**

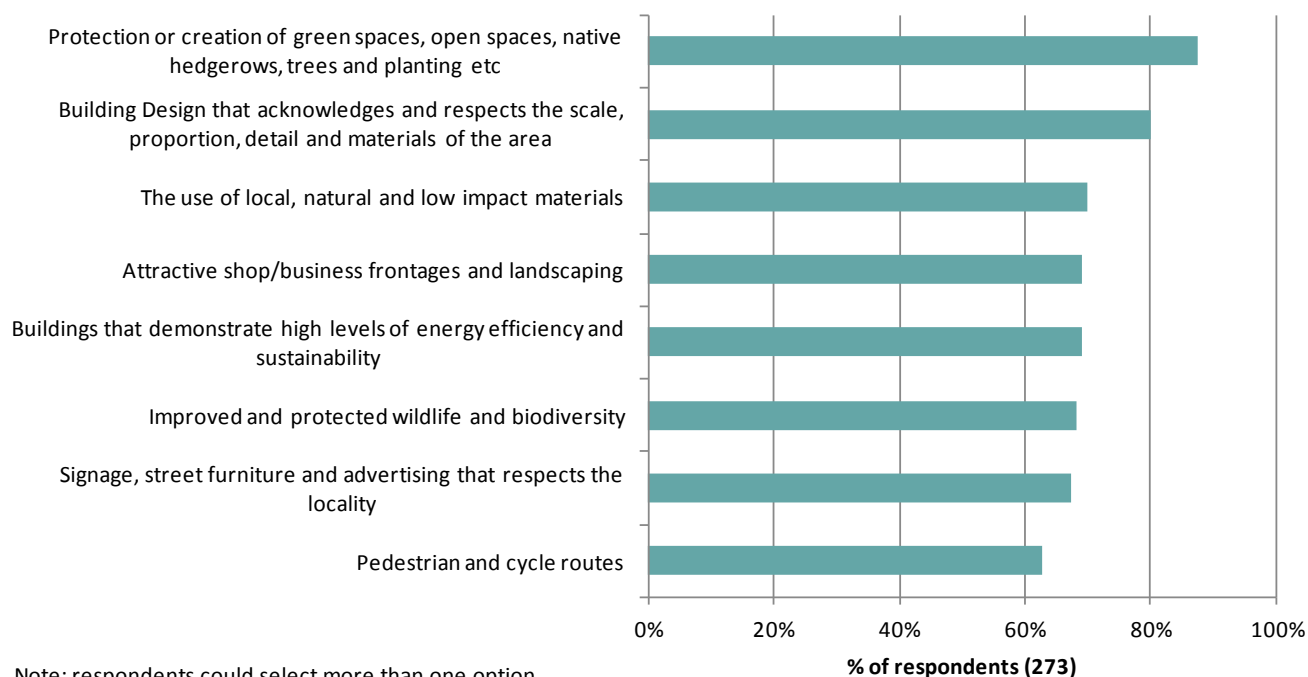
	No.	%
Yes	256	90%
No	7	2%
Don't know	23	8%
<b>Total respondents</b>	<b>286</b>	
Not answered	15	



**30. Should the PNDP and Parish Council encourage new/existing businesses to protect and enhance the quality of the local environment and our heritage setting by promoting;**

	No.	%
Building Design that acknowledges and respects the scale, proportion, detail and materials of the area	218	80%
The use of local, natural and low impact materials	191	70%
Buildings that demonstrate high levels of energy efficiency and sustainability	189	69%
Protection or creation of green spaces, open spaces, native hedgerows, trees and planting etc	239	88%
Pedestrian and cycle routes	171	63%
Signage, street furniture and advertising that respects the locality	184	67%
Attractive shop/business frontages and landscaping	189	69%
Improved and protected wildlife and biodiversity	186	68%
<b>Total respondents</b>	<b>273</b>	
Not answered	28	

**30 Should the PNDP and Parish Council encourage new/existing businesses to protect and enhance the quality of the local environment and our heritage setting by promoting:**



Please leave any general comments regarding Enterprise and the local economy here:

There were 29 comments made. For a full list of comments please see Appendix 2.

## Features, facilities and amenities

**31. Are there any landscape or heritage features/ buildings that you feel need specific protection in Pembridge Parish? (Tick all that apply)**

	Yes	No	Don't know	Not answered	Total respondents	Base*
Market Hall	278	2	6	15	286	301
School playing fields	243	3	16	39	262	301
Millennium Meadow	224	15	30	32	269	301
Burgage plots (the land running behind private houses in East and West Street)	134	38	66	63	238	301
Riverside environs	259	1	10	31	270	301
Church Yard, Church and Chapel	266	3	7	25	276	301
Allotments	136	41	69	55	246	301

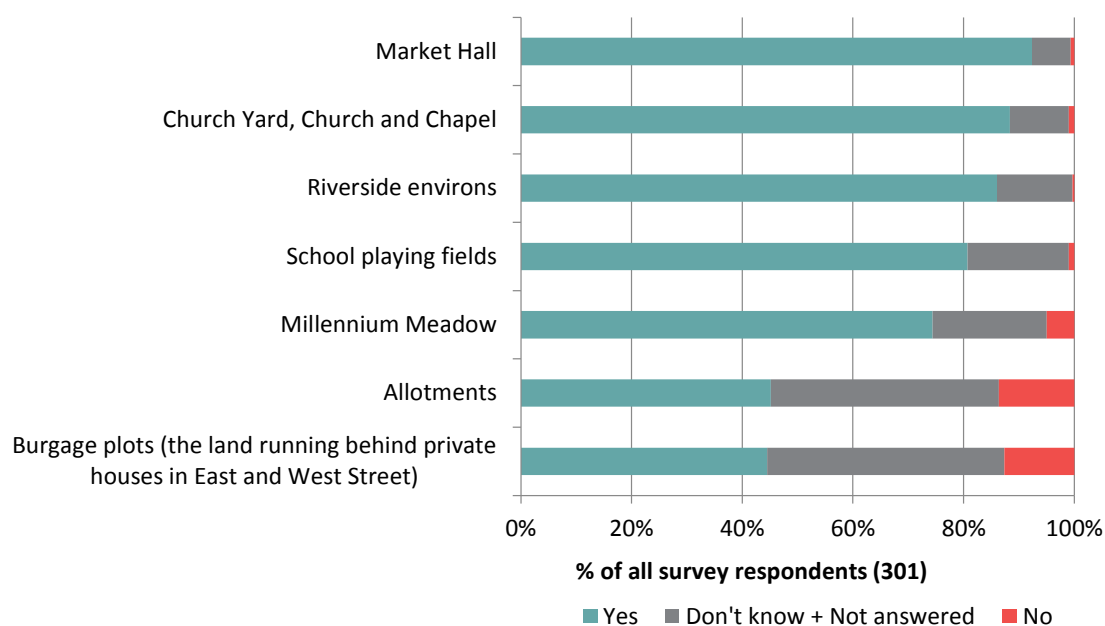
\* Note: Base is total number who answered the questionnaire (301)

	Yes	No	Don't know	Not answered
Market Hall	92%	1%	2%	5%
School playing fields	81%	1%	5%	13%
Millennium Meadow	74%	5%	10%	11%
Burgage plots (the land running behind private houses in East and West Street)	45%	13%	22%	21%
Riverside environs	86%	0%	3%	10%
Church Yard, Church and Chapel	88%	1%	2%	8%
Allotments	45%	14%	23%	18%

There were 20 other comments made. For a full list of comments please see Appendix 2.



**31 Are there any landscape or heritage features/ buildings that you feel need specific protection in Pembridge Parish?**



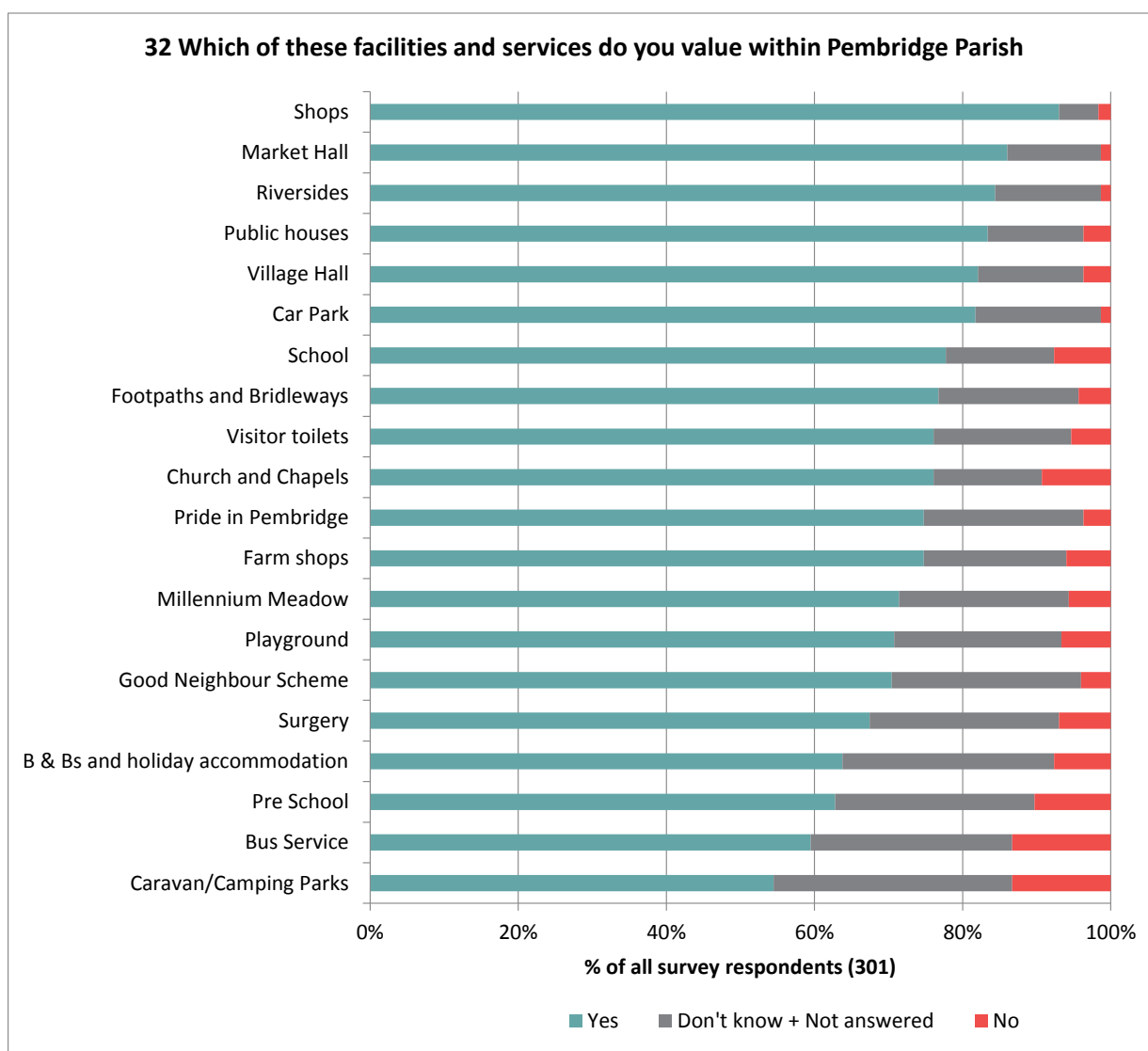
**32. Which of these facilities and services do you value within Pembridge Parish?**

	Yes	No	Don't know	Not answered	Total respondents	Base*
Shops	280	5	4	12	289	301
Public houses	251	11	10	29	272	301
Church and Chapels	229	28	11	33	268	301
Village Hall	247	11	16	27	274	301
Bus Service	179	40	25	57	244	301
Farm shops	225	18	15	43	258	301
School	234	23	11	33	268	301
Pre School	189	31	22	59	242	301
Pride in Pembridge	225	11	21	44	257	301
Good Neighbour Scheme	212	12	33	44	257	301
Caravan/Camping Parks	164	40	34	63	238	301
B & Bs and holiday accommodation	192	23	30	56	245	301
Footpaths and Bridleways	231	13	11	46	255	301
Playground	213	20	13	55	246	301
Millennium Meadow	215	17	24	45	256	301
Riversides	254	4	7	36	265	301
Car Park	246	4	9	42	259	301
Visitor toilets	229	16	14	42	259	301
Market Hall	259	4	8	30	271	301
Surgery	203	21	20	57	244	301

\* Note: Base is total number who answered the questionnaire (301)

There were 36 other comments made. For a full list of comments please see Appendix 2.

	Yes	No	Don't know	Not answered
Shops	93%	2%	1%	4%
Public houses	83%	4%	3%	10%
Church and Chapels	76%	9%	4%	11%
Village Hall	82%	4%	5%	9%
Bus Service	59%	13%	8%	19%
Farm shops	75%	6%	5%	14%
School	78%	8%	4%	11%
Pre School	63%	10%	7%	20%
Pride in Pembridge	75%	4%	7%	15%
Good Neighbour Scheme	70%	4%	11%	15%
Caravan/Camping Parks	54%	13%	11%	21%
B & Bs and holiday accommodation	64%	8%	10%	19%
Footpaths and Bridleways	77%	4%	4%	15%
Playground	71%	7%	4%	18%
Millennium Meadow	71%	6%	8%	15%
Riversides	84%	1%	2%	12%
Car Park	82%	1%	3%	14%
Visitor toilets	76%	5%	5%	14%
Market Hall	86%	1%	3%	10%
Surgery	67%	7%	7%	19%

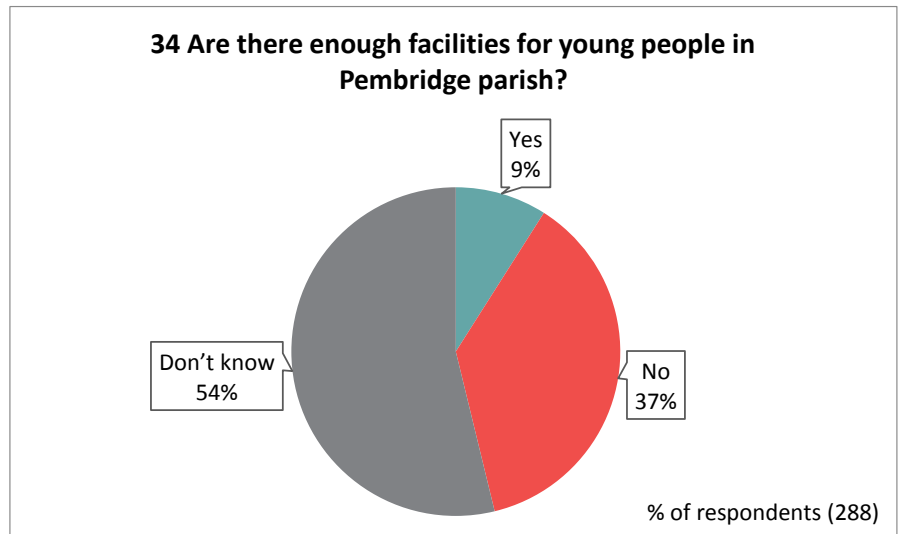


**33. Are there any additional services/facilities you would like to see within the parish over the next 20 years? Please specify**

There were 100 comments made. For a full list of comments please see Appendix 2.

**34. Are there enough facilities for young people in Pembridge parish?**

	No.	%
Yes	26	9%
No	107	37%
Don't know	155	54%
<b>Total respondents</b>	<b>288</b>	
Not answered	13	

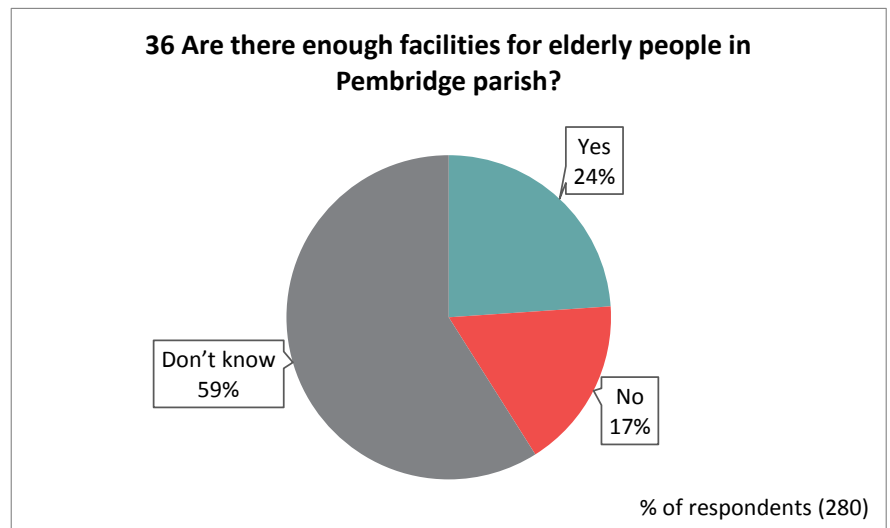


**35. If No which facilities do you feel are needed?**

There were 80 comments made. For a full list of comments please see Appendix 2.

**36. Are there enough facilities for elderly people in Pembridge parish?**

	No.	%
Yes	67	24%
No	48	17%
Don't know	165	59%
<b>Total respondents</b>	<b>280</b>	
Not answered	21	

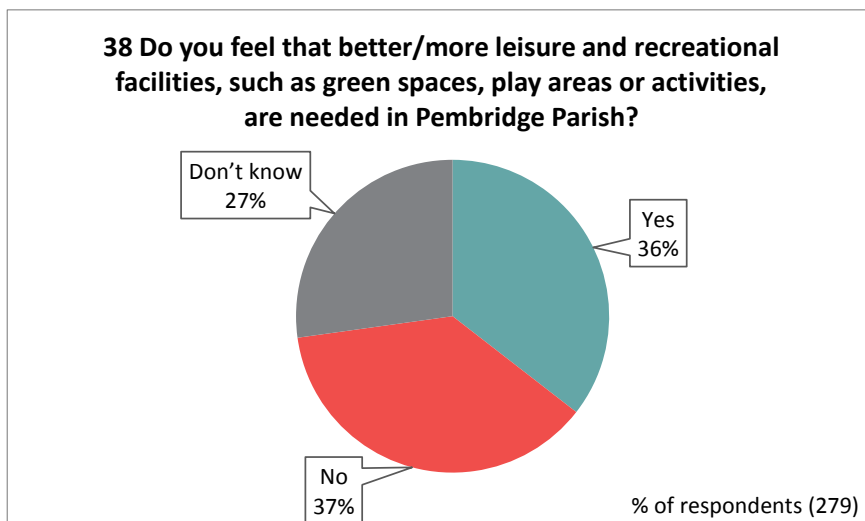


**37. If No which facilities do you feel are needed?**

There were 52 comments made. For a full list of comments please see Appendix 2.

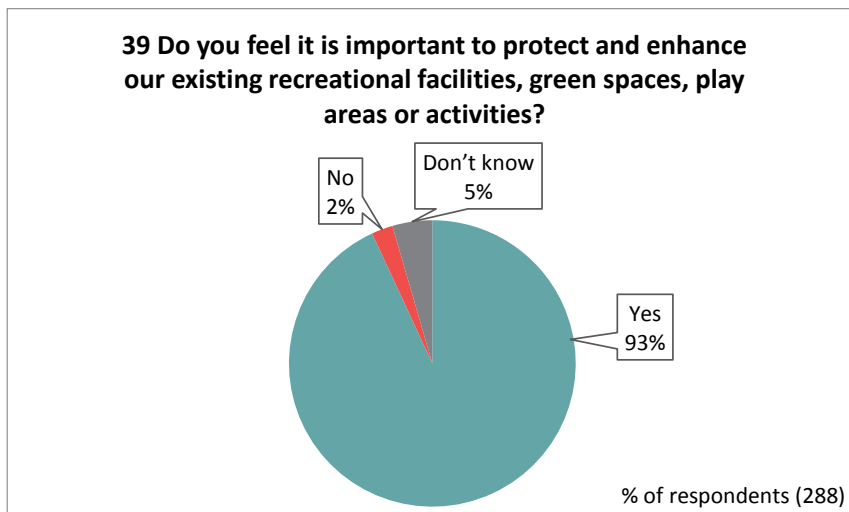
**38. Do you feel that better/more leisure and recreational facilities, such as green spaces, play areas or activities, are needed in Pembridge Parish?**

	No.	%
Yes	99	36%
No	104	37%
Don't know	76	27%
<b>Total respondents</b>	<b>279</b>	
Not answered	22	



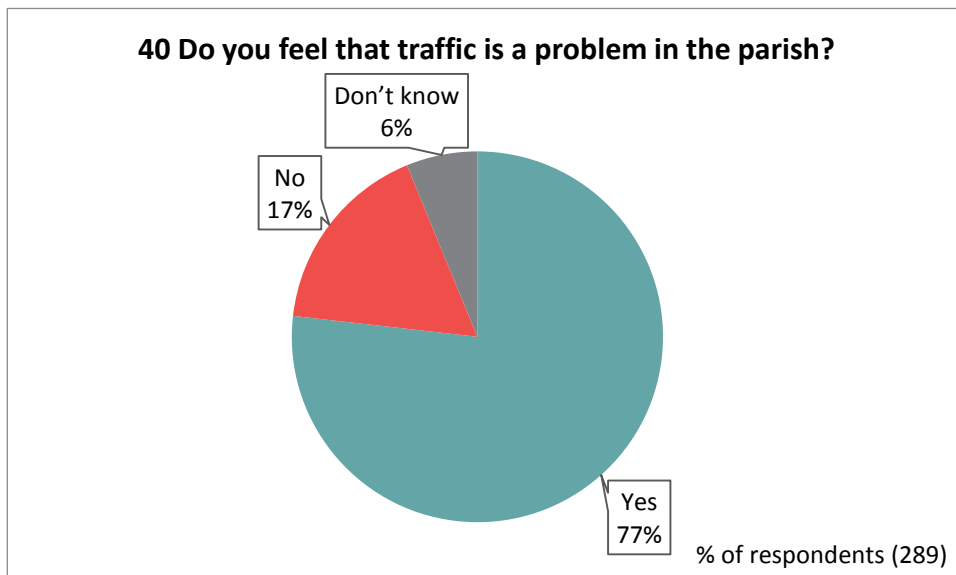
**39. Do you feel it is important to protect and enhance our existing recreational facilities, green spaces, play areas or activities?**

	No.	%
Yes	268	93%
No	7	2%
Don't know	13	5%
<b>Total respondents</b>	<b>288</b>	
Not answered	13	



**40. Do you feel that traffic is a problem in the parish?**

	No.	%
Yes	222	77%
No	49	17%
Don't know	18	6%
<b>Total respondents</b>	<b>289</b>	
Not answered	12	

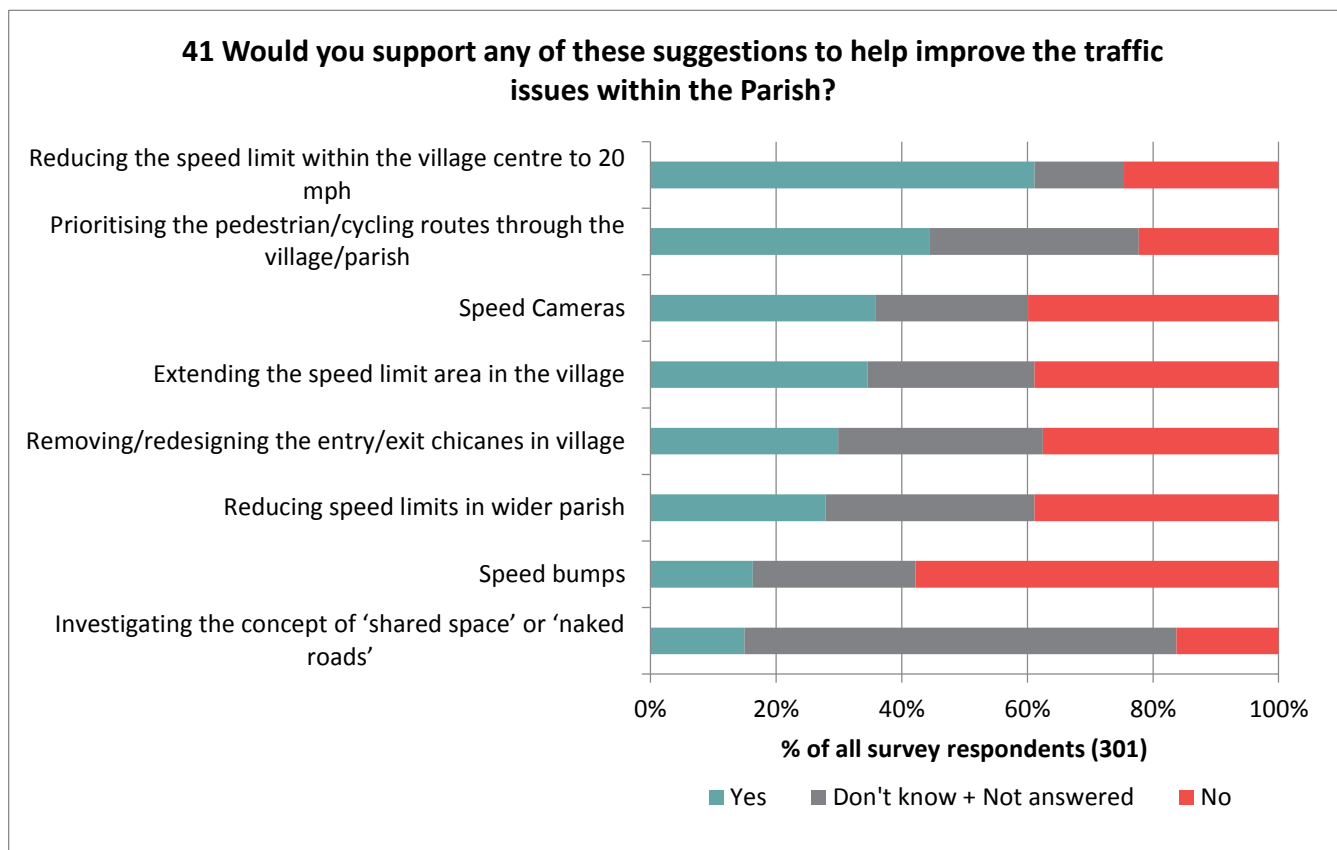


#### 41. Would you support any of these suggestions to help improve the traffic issues within the Parish?

	Yes	No	Don't know	Not answered	Total respondents	Base*
Extending the speed limit area in the village	104	117	17	63	238	301
Reducing the speed limit within the village centre to 20 mph	184	74	9	34	267	301
Removing/redesigning the entry/exit chicanes in village	90	113	39	59	242	301
Reducing speed limits in wider parish	84	117	32	68	233	301
Investigating the concept of 'shared space' or 'naked roads'	45	49	125	82	219	301
Prioritising the pedestrian/cycling routes through the village/parish	134	67	38	62	239	301
Speed bumps	49	174	24	54	247	301
Speed Cameras	108	120	24	49	252	301

\* Note: Base is total number who answered the questionnaire (301)

	Yes	No	Don't know	Not answered
Extending the speed limit area in the village	35%	39%	6%	21%
Reducing the speed limit within the village centre to 20 mph	61%	25%	3%	11%
Removing/redesigning the entry/exit chicanes in village	30%	38%	13%	20%
Reducing speed limits in wider parish	28%	39%	11%	23%
Investigating the concept of 'shared space' or 'naked roads'	15%	16%	42%	27%
Prioritising the pedestrian/cycling routes through the village/parish	45%	22%	13%	21%
Speed bumps	16%	58%	8%	18%
Speed Cameras	36%	40%	8%	16%

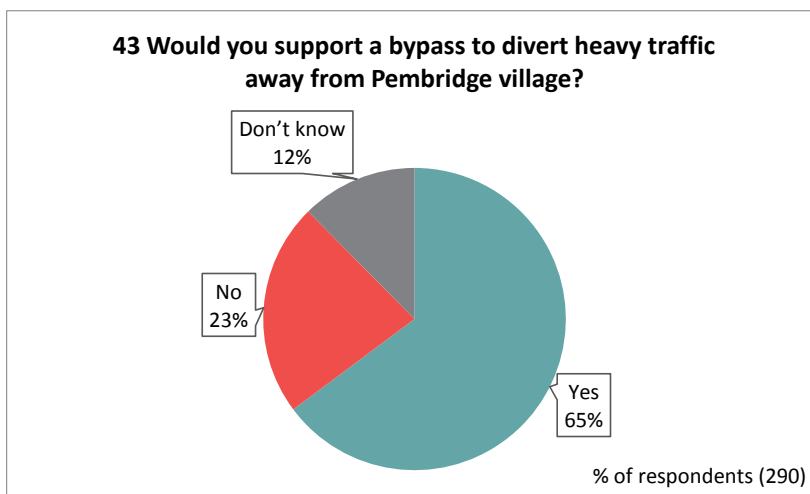


#### 42. Do you have any other suggestions how traffic issues may be improved?

There were 112 comments made. For a full list of comments please see Appendix 2.

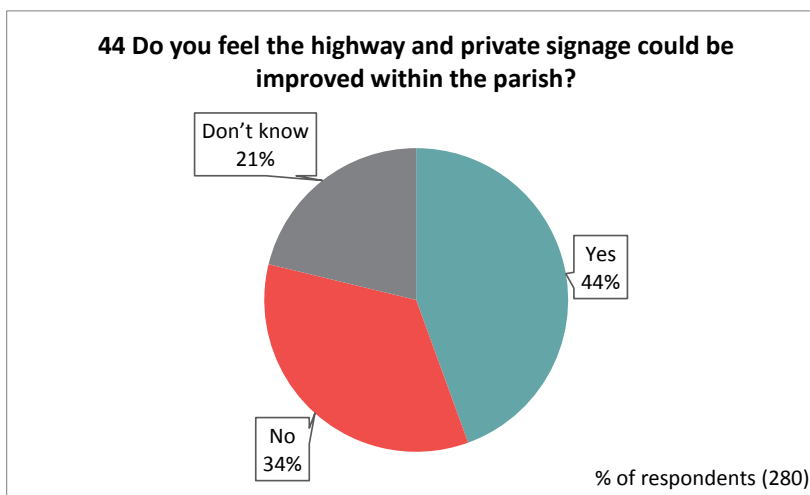
#### 43. Would you support a bypass to divert heavy traffic away from Pembridge village?

	No.	%
Yes	188	65%
No	66	23%
Don't know	36	12%
<b>Total respondents</b>	<b>290</b>	
Not answered	11	



#### 44. Do you feel the highway and private signage could be improved within the parish?

	No.	%
Yes	124	44%
No	96	34%
Don't know	60	21%
<b>Total respondents</b>	<b>280</b>	
Not answered	21	



#### 45. Do you feel Pembridge Parish needs infrastructure upgrades to the following

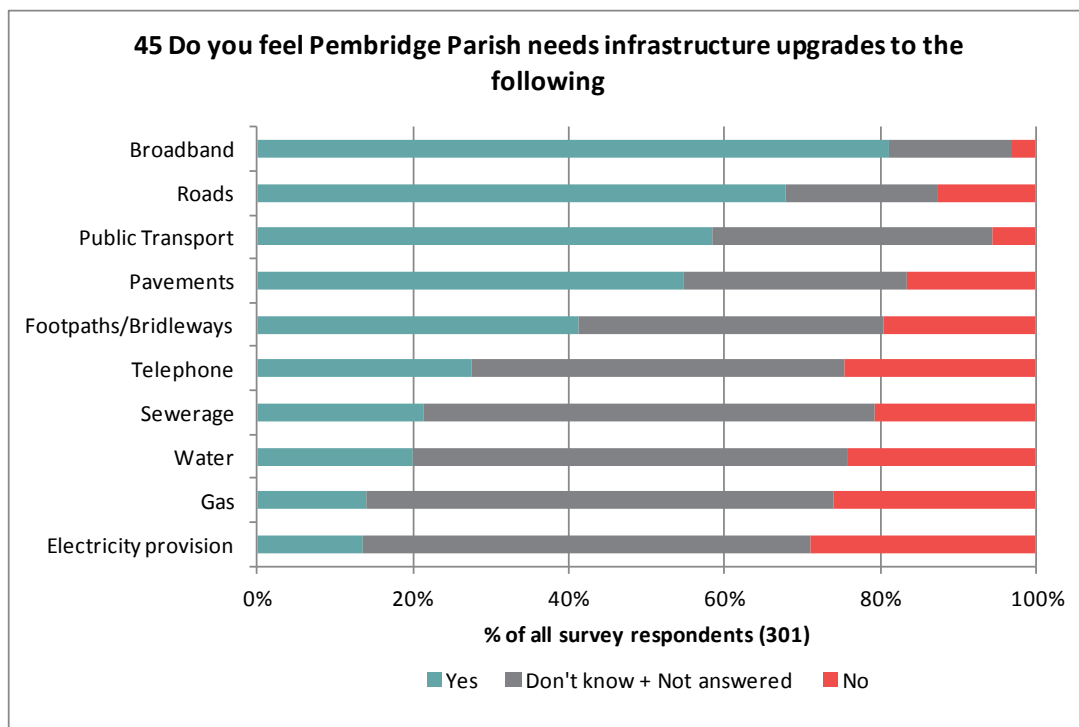
	Yes	No	Don't know	Not answered	Total respondents	Base*
Roads	204	38	22	37	264	301
Pavements	165	50	40	46	255	301
Water	60	73	98	70	231	301
Sewerage	64	62	101	74	227	301
Gas	42	78	105	76	225	301
Electricity provision	41	87	98	75	226	301
Telephone	83	74	73	71	230	301
Broadband	244	9	16	32	269	301
Public Transport	176	17	57	51	250	301
Footpaths/Bridleways	124	59	51	67	234	301

\* Note: Base is total number who answered the questionnaire (301)

There were 23 other comments made. For a full list of comments please see Appendix 2.

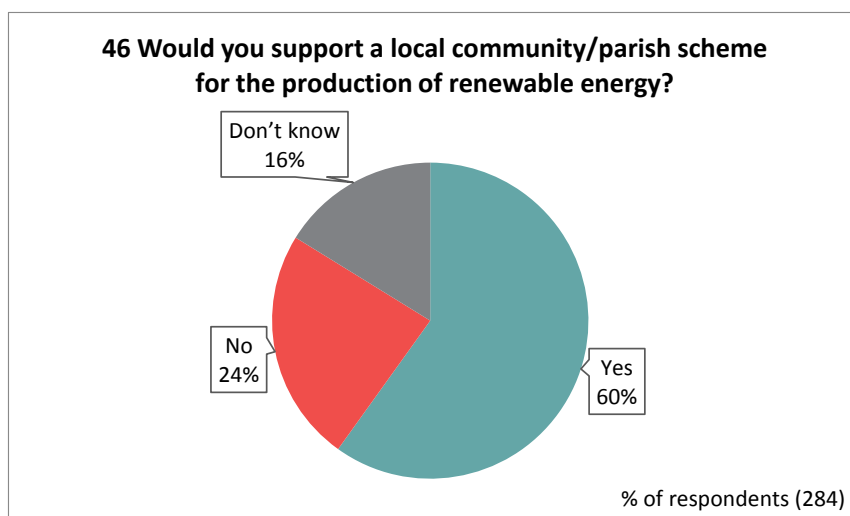


	Yes	No	Don't know	Not answered
Roads	68%	13%	7%	12%
Pavements	55%	17%	13%	15%
Water	20%	24%	33%	23%
Sewerage	21%	21%	34%	25%
Gas	14%	26%	35%	25%
Electricity provision	14%	29%	33%	25%
Telephone	28%	25%	24%	24%
Broadband	81%	3%	5%	11%
Public Transport	58%	6%	19%	17%
Footpaths/Bridleways	41%	20%	17%	22%



**46. Would you support a local community/parish scheme for the production of renewable energy?**

	No.	%
Yes	170	60%
No	68	24%
Don't know	46	16%
<b>Total respondents</b>	<b>284</b>	
Not answered	17	

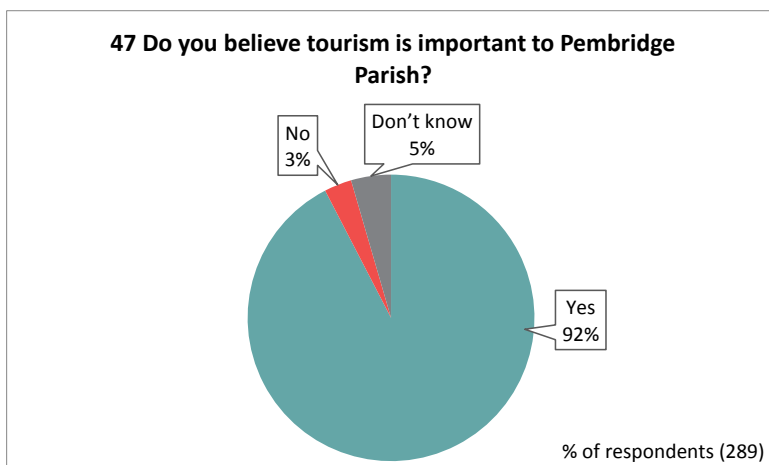


**Please leave any general comments about Features Facilities and Amenities here:**

There were 48 comments made. For a full list of comments please see Appendix 2.

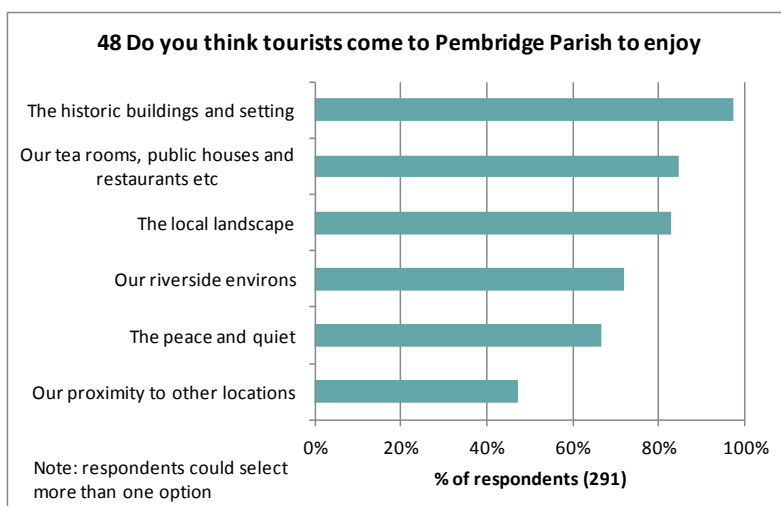
**47. Do you believe tourism is important to Pembridge Parish?**

	No.	%
Yes	267	92%
No	9	3%
Don't know	13	5%
<b>Total respondents</b>	<b>289</b>	
Not answered	12	



**48. Do you think tourists come to Pembridge Parish to enjoy**

	No.	%
Our riverside environs	209	72%
The historic buildings and setting	283	97%
The local landscape	241	83%
The peace and quiet	194	67%
Our proximity to other locations	138	47%
Our tea rooms, public houses and restaurants etc	246	85%
<b>Total respondents</b>	<b>291</b>	
Not answered	10	



There were 24 other comments made. For a full list of comments please see Appendix 2.

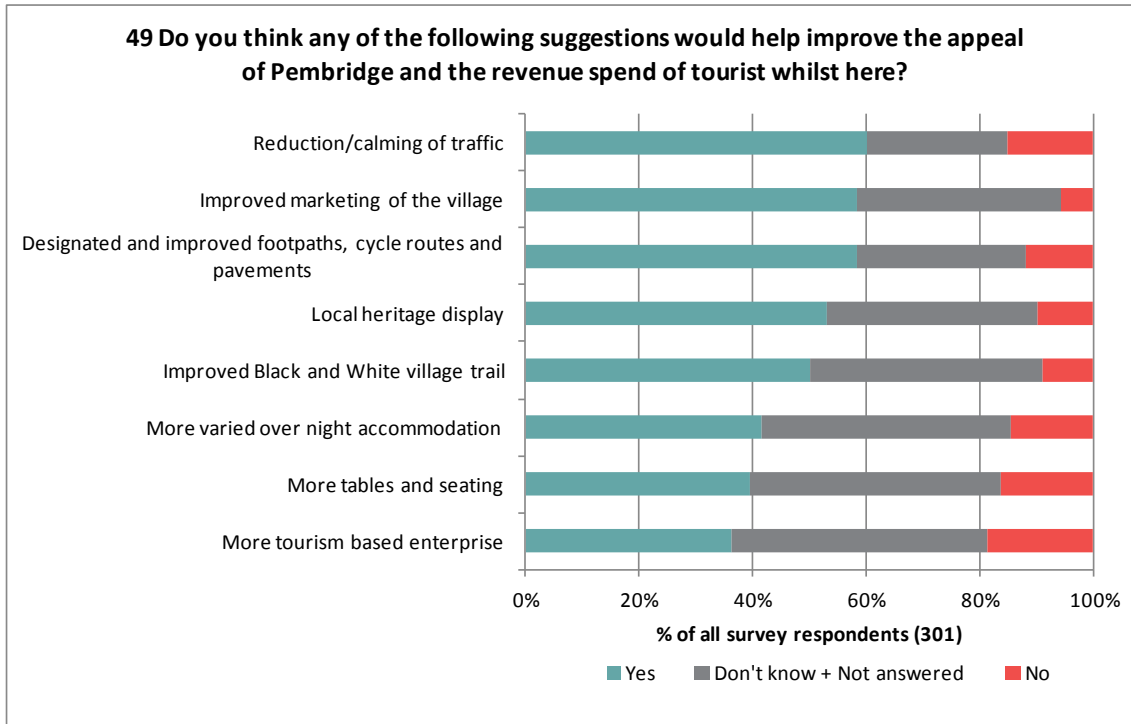
**49. Do you think any of the following suggestions would help improve the appeal of Pembridge and the revenue spend of tourist whilst here?**

	Yes	No	Don't know	Not answered	Total respondents	Base*
More tourism based enterprise	109	56	71	65	236	301
More varied over night accommodation	125	44	64	68	233	301
Improved Black and White village trail	151	27	65	58	243	301
Local heritage display	160	30	51	60	241	301
Designated and improved footpaths, cycle routes and pavements	176	36	34	55	246	301
More tables and seating	119	49	62	71	230	301
Reduction/calming of traffic	181	46	21	53	248	301
Improved marketing of the village	176	17	44	64	237	301

\* Note: Base is total number who answered the questionnaire (301)

There were 16 other comments made. For a full list of comments please see Appendix 2.

	Yes	No	Don't know	Not answered
More tourism based enterprise	36%	19%	24%	22%
More varied over night accommodation	42%	15%	21%	23%
Improved Black and White village trail	50%	9%	22%	19%
Local heritage display	53%	10%	17%	20%
Designated and improved footpaths, cycle routes and pavements	58%	12%	11%	18%
More tables and seating	40%	16%	21%	24%
Reduction/calming of traffic	60%	15%	7%	18%
Improved marketing of the village	58%	6%	15%	21%



**Please leave any general comments about tourism here:**

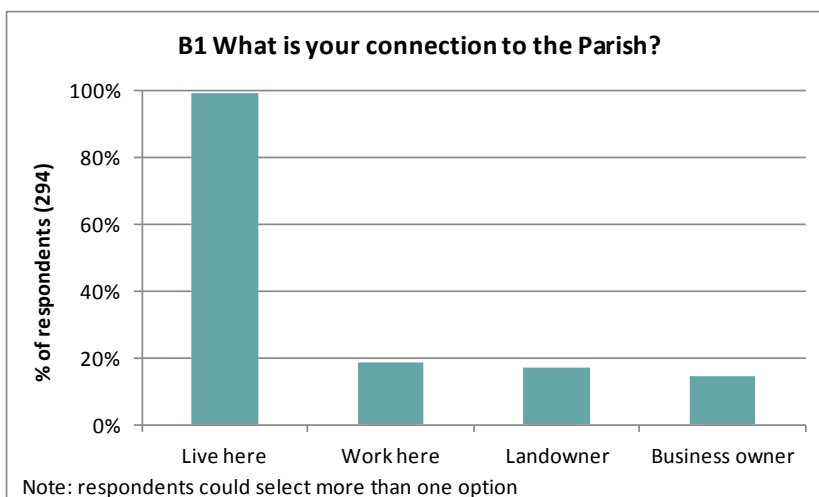
There were 27 comments made. For a full list of comments please see Appendix 2.

## About you

### B1. What is your connection to the Parish?

	No.	%
Live here	292	99%
Work here	55	19%
Landowner	51	17%
Business owner	43	15%
<b>Total respondents</b>	<b>294</b>	
Not answered	7	

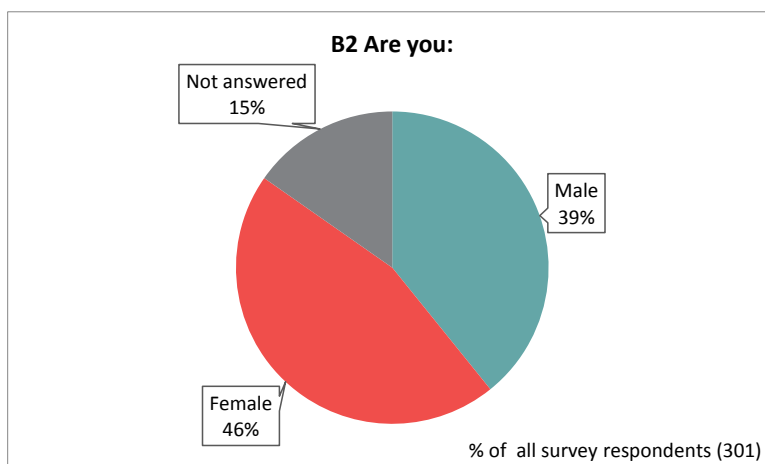
There were 7 other comments made. For a full list of comments please see Appendix 2.



### B2. Are you:

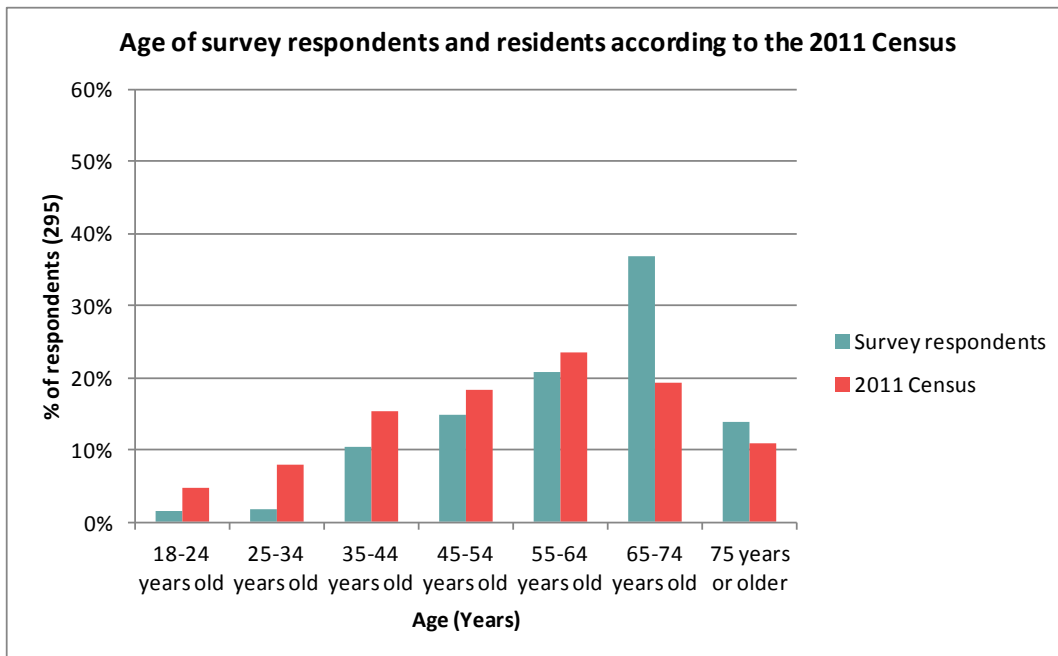
	No.	%
Male	118	39%
Female	137	46%
Total respondents	255	85%
Not answered	46	15%
<b>Base*</b>	<b>301</b>	

\* Note: Base is total number who answered the questionnaire (301)



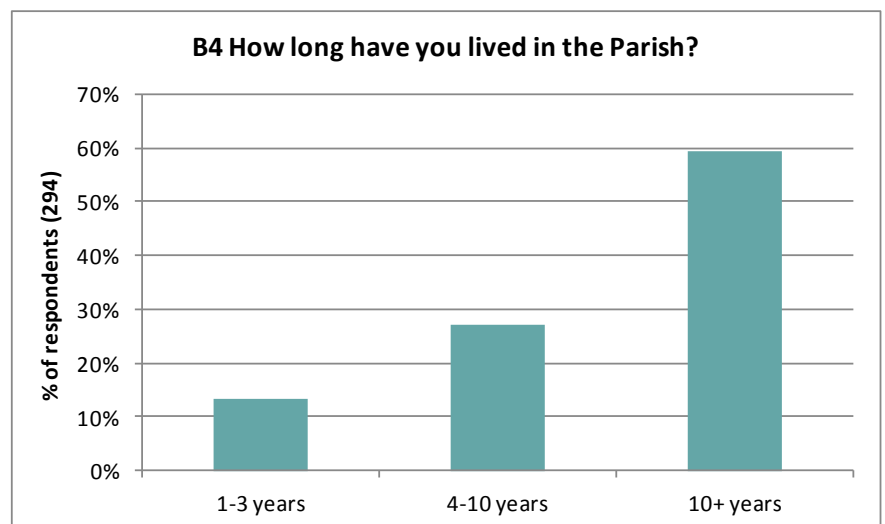
### B3. What is your age?

	Survey respondents		2011 Census	
	No.	%	No.	%
18-24 years old	4	1%	41	5%
25-34 years old	5	2%	68	8%
35-44 years old	31	11%	131	15%
45-54 years old	44	15%	155	18%
55-64 years old	61	21%	199	23%
65-74 years old	109	37%	164	19%
75 years or older	41	14%	92	11%
<b>Total respondents</b>	<b>295</b>		<b>850</b>	
Not answered	6			



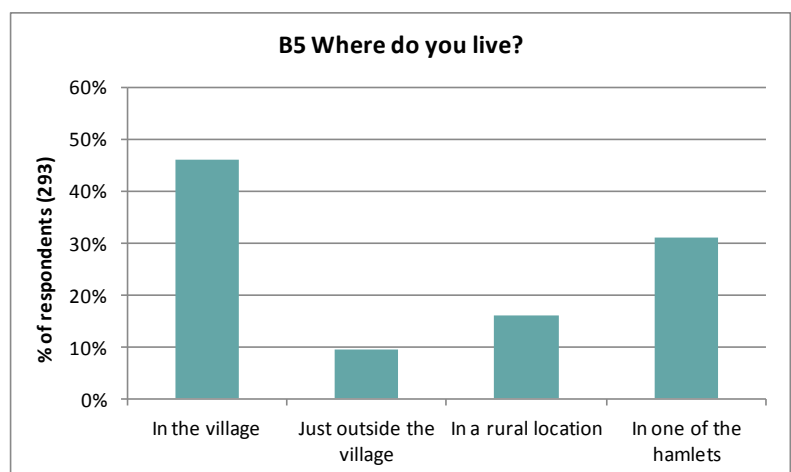
#### B4. How long have you lived in the Parish?

	No.	%
1-3 years	39	13%
4-10 years	80	27%
10+ years	175	60%
<b>Total respondents</b>	<b>294</b>	
Not answered	7	



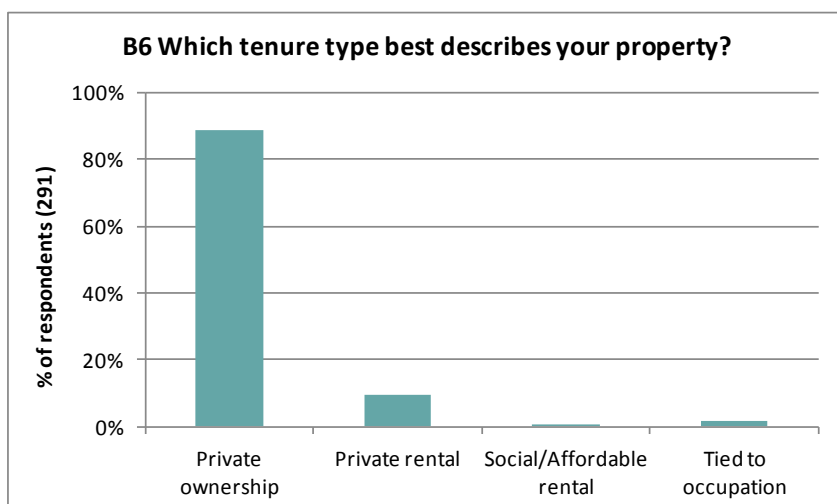
#### B5. Where do you live?

	No.	%
In the village	135	46%
Just outside the village	28	10%
In a rural location	47	16%
In one of the hamlets	91	31%
<b>Total respondents</b>	<b>293</b>	
Not answered	8	



## B6. Which tenure type best describes your property?

	No.	%
Private ownership	258	89%
Private rental	27	9%
Social/Affordable rental	2	1%
Tied to occupation	5	2%
<b>Total respondents</b>	<b>291</b>	
Not answered	10	



## B7. If you moved to the parish what attracted you?

There were 187 comments made. For a full list of comments please see Appendix 2.

## B8. What do you like most about living in Pembridge Parish?

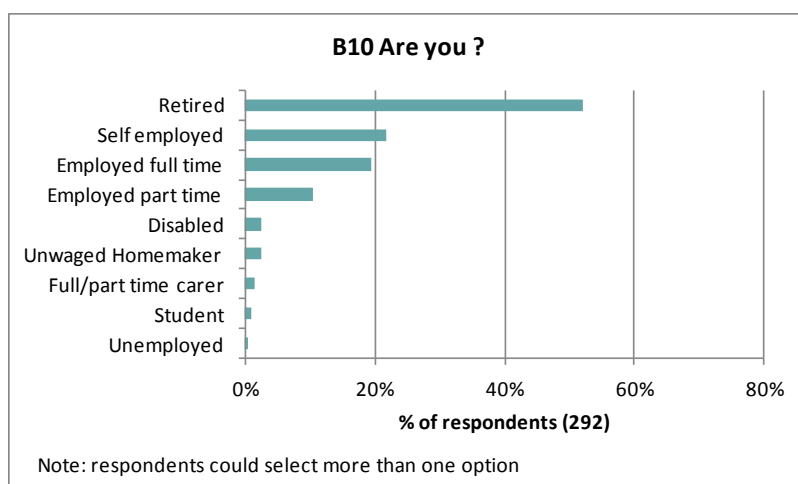
There were 202 comments made. For a full list of comments please see Appendix 2.

## B9. What do you dislike most about living in Pembridge Parish?

There were 185 comments made. For a full list of comments please see Appendix 2.

## B10. Are you ?

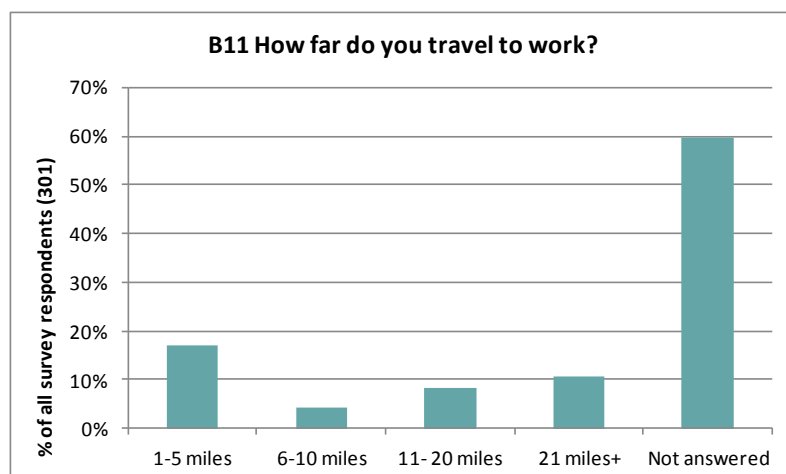
	No.	%
Employed full time	57	20%
Employed part time	30	10%
Student	3	1%
Retired	152	52%
Full/part time carer	4	1%
Unwaged Homemaker	7	2%
Unemployed	1	0%
Self employed	63	22%
Disabled	7	2%
<b>Total respondents</b>	<b>292</b>	
Not answered	9	



There was 1 other comment made. For a full list of comments please see Appendix 2.

## B11. How far do you travel to work?

	No.	%
1-5 miles	51	17%
6-10 miles	13	4%
11- 20 miles	25	8%
21 miles+	32	11%
<b>Total respondents</b>	<b>121</b>	<b>40%</b>
Not answered	180	60%
<b>Base*</b>	<b>301</b>	



\* Note: Base is total number who answered the questionnaire (301)

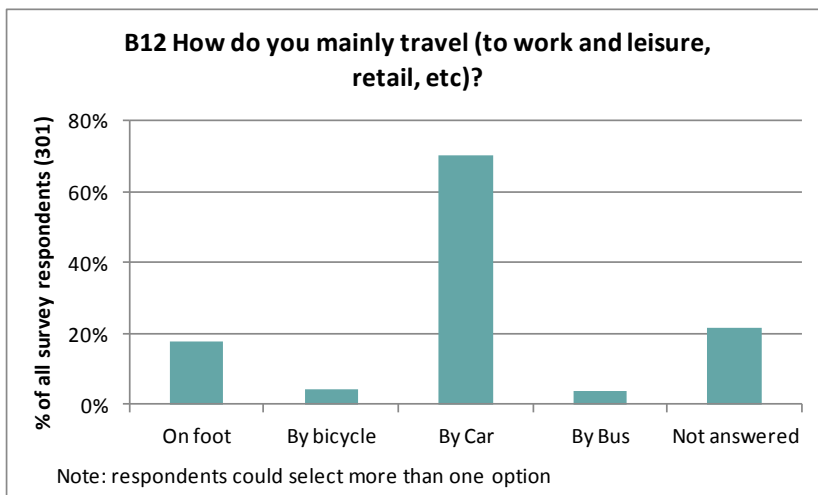


**B12. How do you mainly travel (to work and leisure, retail, etc)?**

	No.	%
On foot	53	18%
By bicycle	13	4%
By Car	211	70%
By Bus	11	4%
Total respondents	236	78%
Not answered	65	22%
<b>Base*</b>	<b>301</b>	

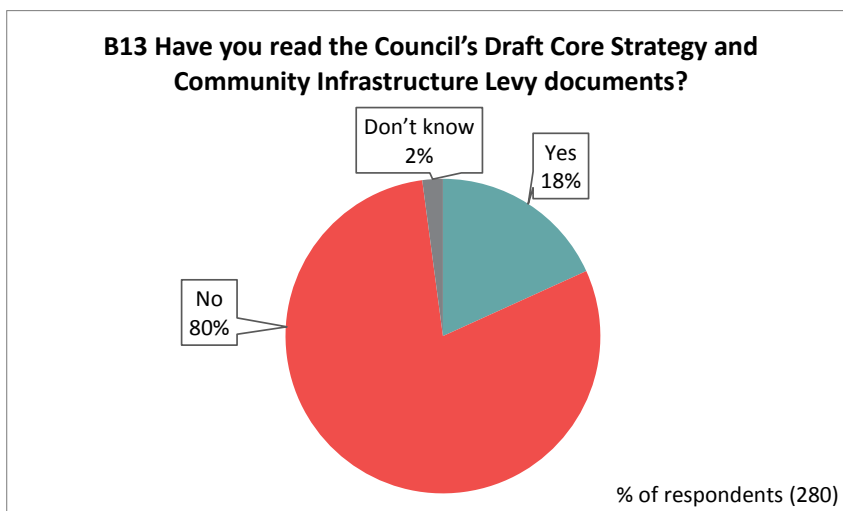
\* Note: Base is total number who answered the questionnaire (301)

There were 20 other comments made. For a full list of comments please see Appendix 2.



**B13. Have you read the Council's Draft Core Strategy and Community Infrastructure Levy documents?**

	No.	%
Yes	51	18%
No	223	80%
Don't know	6	2%
<b>Total respondents</b>	<b>280</b>	
Not answered	21	

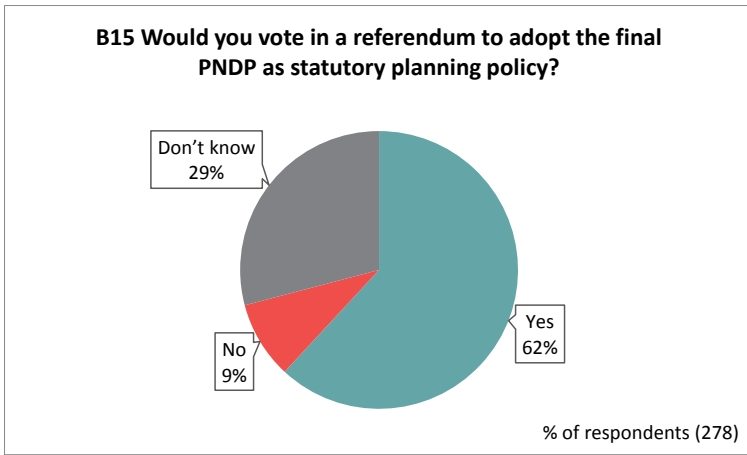


**B14. Would you like to join the Steering Committee responsible for the Pembridge Parish NDP? If so please contact the Parish Clerk or the Steering Group.**

There were 28 comments made. For a full list of comments please see Appendix 2.

**B15. Would you vote in a referendum to adopt the final PNDP as statutory planning policy?**

	No.	%
Yes	172	62%
No	25	9%
Don't know	81	29%
<b>Total respondents</b>	<b>278</b>	
Not answered	23	



## Any additional comments, suggestions and contributions from those under 18 years

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### Any additional comments, suggestions and contributions from those under 18 years.

There were 14 comments made. For a full list of comments please see Appendix 2. However some have stated specifically that they are not aged under 18.

Further comments about additional questions can also be found in Appendix 2.

\*\*\*\*\* End of main body of report \*\*\*\*\*